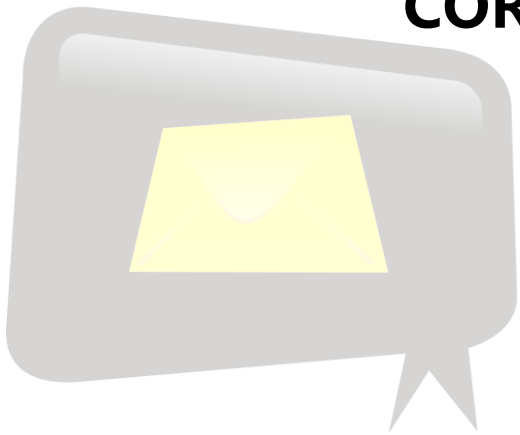


SMS INDIA HUB

CORPORATE PROFILE



**SMSTM
INDIAHUB**

Cloud Wireless Technologies India Pvt Ltd.

Plot no 144, Near Sameer MRI Center,

Mp Nagar - Zone - 1 - Bhopal - MP - India

Call Center : (+91) 8305781001 - Ext 1 for Sales | Ext 2 for Support

Email : Info@smsindiahub.in | support@smsindiahub.in | reseller@smsindiahub.in

Websites: <https://www.smsindiahub.in> | <http://www.websitedesignwala.in>

WHO WE ARE

Revolutionizing the arena of IT-enabled Services the “SMSINDIAHUB” was founded in 2008. In a short span the company has rapidly evolved as an energy field having a diversified presence in various fields.

Our success is 100% customer satisfaction and we always keep our customer on top. Our customers are our Priority. We are providing unmatched Pricing for OTP SMS, Corporate SMS, Bulk SMS, Transaction SMS, Voice Call, Short Code Number, Long Code Number, Missed Call Number alert, IVR, Toll-free Service, Website Designing, Graphic Design, Software’s and Social Media Optimization with 100% quality. We have dedicated support team for 24X7. We are also providing International Bulk SMS Service.

The strength of SMSINDIAHUB is built around the management team. With a well-balanced blend of youth and experience, the company is dynamic, aggressive and well geared to meet the challenges ahead.

At current we cater over 61000+ Customers with 150+ Enterprise across industries in India varying from major Banks to retails by end to end.

Our messaging routes are being used by major Enterprises, SME, PSU and More.

Our Team

Our dedicated team examines the company’s specific needs and promotion objectives and suggests the most appropriate solution. We believe in creating business relations not only business. Our valuable Bulk SMS Campaigning, SMS Marketing, Internet Marketing, SMS Short Code, Business Promotion Consultation, Online Reputation Management and Copy-writing solution enhances the business relation and develops the customer’s contentment. We also provide a personal advice service for establishing the best promotion activity and that too at various stages.

Our Forte

We strive hard to excel and nurture our business relationships with great care & love. We are very proud of being a customer-oriented and customer-satisfactory company. Our strength lies in gaining more client list while helping our clients in achieving excellence.

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OUR SERVICES

When you think about mobile marketing, SMSINDIAHUB provides you the world class service which is best in quality and highly reliable. We understand the needs of the small and medium sized business community and offer a broad and comprehensive range of localized solutions through our services.

Bulk SMS Service (Transaction/Promotional SMS)



SMSINDIAHUB provides a web based bulk SMS interface to all its users and resellers where they can send messages to unlimited number of mobile devices. It is a very powerful tool of e-marketing and is widely used these days.

SMS Key Features;

- Simple process: Login » Compose » Send.
- Group SMS/ Manage Group.
- Upload Excel, Txt, CSV files/ *SMS from Excel.
- Free Excel Plug-in.
- Android to send bulk SMS on the go.
- Unlimited SMS Validity.
- Reach thousands of customers, suppliers, and employees with in seconds through our bulk SMS interface.
- Import the existing phone list from a text file.
- Track the history of all the messages that are sent through our web based bulk SMS interface.
- Carry out Bulk SMS Campaigns or Bulk SMS Marketing in India.
- Manage sending Bulk SMS to large numbers in seconds.
- Customized message send to the user.
- Schedule your SMS Campaigns at future date & time.
- Unicode SMS (Send SMS in your local language).
- Send Flash Messages.
- Responsive sms application.
- Special Opt-in SMS.
- Free SMS API.
- Free readymade restful API (Send SMS, Check Balance & Check Delivery Report API).
- Free readymade API scripts.
- Simple dashboard.
- Dynamic Template for Transaction SMS.

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OTP SMS Service

A one-time password (OTP) is a password that is valid for only one login session or transaction, on a computer system or other digital device.

OTP SMS Key Features;

- Safe banking
- Mobile number verification.
- Online transaction.
- User Validation.
- Security token.
- Two factor authentication.
- Priority tokens.
- Time based one time password.

Voice Call Service



Voice Bulk SMS you can use widely for Election and Political Campaign, Lead and business generation, event management, payment reminder, online registration, Brand Promotion, Official or General Announcements, Medicine and Health reminders, Stock alerts, Premium and EMI alert's.

Voice Call Key Features;

- Send Instant Voice SMS in Local Language.
- Send Voice SMS in All Indian Language.
- Text to Speech Option is available.
- Upload the recorded voice in wav, mp3 or Mp4 format.
- Upload mobile numbers files.
- Schedule Voice Campaign.

Missed Call Alert Service



Missed Call Alert Service can be the easiest method to boost your sales or business; we offer Missed Call notification Service with excellent quality, quick and fast delivery and easy-to-use application. Our services will assure to define your user experience to a whole new level. Our excellent professionals at SMS INDIA HUB will guide you through our numerous missed call features to increase you business and revenue shares.

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Missed Call Key Features;

- **Dedicated Number:** Dedicated number will be provided to get missed calls from customers.
- **Validity:** 1 month to 1 year validity.
- **Reports:** Detailed missed call reports with timestamp can be fetched from your account.
- **Time Limitation:** Missed call can be given 24x7.
- Set auto reply (Text or Voice) on each missed call (Chargeable).
- Free URL forwarding.
- Free dynamic response URL.

Long Code Service



Long codes are nothing but a 10-digit Virtual Mobile Number (sometimes also called as SMS Virtual Number) to which a user can send a text message to interact with applications and get the desired response. Typical services that can be deployed using a virtual mobile number can be a Request-Response application, Information-on-Demand, Activation of service, etc.

Long code key features;

- Straight forward, hassle free integration
- Web-hook / API Support
- No Free Auto Reply SMS
- Unlimited sub keywords
- Email Alert /SMS Alert/ Live Support

Short Code Service



Five (5) digit numbers are easy to keep in the mind and are interactive in nature. The 2-way communication enables you to reach out the customer very fast and quickly. It serves the purpose of both the user as well as enterprise. It has proved to be the most effective and easiest way to generate lead through advertisements. SMS short code is very widely used in SMS contests, polls, subscription services, etc. We are one of the leading Short code providers in India with a successful track record of catering to the needs of many national and international clients.

Short code key features;

- Straight forward, hassle free integration
- Web-hook / API Support
- Unlimited Free Auto Reply SMS
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IVR service (Interactive Voice Response)



SMS India HUB is a cloud telephony based company, dedicated to offer a range of non-voice services to the global clientele. Being a company based on cloud telephony, we understand the importance of communication and call in business enterprises, organizations and companies. To cater the needs of the global market, we have stepped into excellence communication option featured under the name IVR Service in India. Though, IVR is not a new concept, but the way we have customized, conceptualized and categorized is exceptional yet utmost resourceful to the corporate world.

IVR Service key features;

- Welcome message.
- Music on hold.
- Unlimited Call forwarding.
- Unlimited Call detail record.
- Parallel/Round Robin /Time Bound Routing.
- White/Black list.
- CRM integration.
- Webs hook API.

Business email solution



Give your business a professional makeover with email@yourbrand.com, its very simple, Powerful email for your business, Get started with just the number of email accounts you need, what amazing about business email. You can send and receive emails using any desktop-based email client such as Microsoft Outlook, Outlook Express, Mozilla Thunderbird, Eudora, Entourage 2004, Windows Mail, etc. We also have a guide on how you can configure different email clients to send/receive emails. The enterprise email product supports the POP, IMAP and MAPI protocols

Business Emails key features;

- Intuitive and Responsive Design
- Inbuilt Virus Protection
- 5GB Storage Plus Backup
- 100% Uptime and Security
- Calendars, Contacts and Tasks
- Social Media in your Inbox
- 100% Uptime and Security

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Toll Free Number



A toll free number can be a part of organisation if you are customer-centric. Toll free Number is the best way to entice your targeted audience in the market. Use our toll free service and you can project your self like a big company image. When you customer will dial the 1800 toll free number then you customer will get Welcome message. You will get with toll free number like welcome message, call forwarding, call details, voice email, and missed call

Toll Free Number Key Features;

- Handle over 6000 calls at a time
- Whole Call logs (Received and missed) will be updated in CRM panel.
- Call logs can be downloaded that makes a genuine data base of prospecting and potential customers for generating more leads with proper promotion.
- Receive incoming calls across India on any land-line or mobile number
- Set business hours and days according to your need.
- Automatic fail-over numbers.
- Fully customization single level IVR system.
- No initial hardware or maintenance charges
- 24x7 support

SMSINDIAHUB: Facts & Figures

- ▶ **750 + Enterprise Customers.**
- ▶ **70mn + SMS Consumption every month.**
- ▶ **1480 + Resellers (Channel Partners) pan India.**
- ▶ **SMS Gateway Capacity of 2000 TPS (Transactions per Second).**
- ▶ **99.9% Service uptime.**
- ▶ **24x7 Technical Supports.**
- ▶ **18 Dedicated Teams continuously working- Product, Sales & Marketing, S/w Development, R&D, Testing, SMS Gateway, Tech Support.**

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SMS Gateway Connection via **API**

HTTP API/ HTTPS API:

Easy to configure, Simple, most popular and rest full API which can be integrated in any website or application. HTTP API is available online for all registered users.

UNICODE API:

Use SMS INDIA HUB Unicode API, this API allow to Send SMS in Local/ regional languages using Unicode APIs.

SMPP API:

SMPP APIs are suitable for high volume of SMS consumption every month. SMS INDIA HUB offers SMPP connectivity with SMPP 3.4 Standard.

XML API:

XML APIs are suitable for multiple SMS. SMS INDIA HUB offers XML API connectivity.

Check Delivery API:

Check delivery API helps you to check delivery status.

Credit Balance API:

Credit Balance API helps you to check available credit balance.

Group SMS API:

Group SMS API allows you to send SMS in Group, Via Using Group ID.

Schedule SMS:

Schedule SMS API and schedule SMS as per your need.

Benefit;

- SMS Delivery with in 10 Sec
- 99.9% Uptime with Load balancer
- Fast, reliable, multiple Restful APIs
- 24x7 Tech Support (Phone/email)
- Send Text, Flash
- Dedicated Account manager.

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TRAI CERTIFICATE

Serial No. A22126368

Date of Registration: 7/11/2013 18:12:55

**Telecom Regulatory Authority of India
Mahanagar Doorsanchar Bhawan
Jawahar Lal Nehru Marg, Old Minto Road,
New Delhi-110002**

Certificate of Registration as Telemarketer

Application Form No: A22126368

Registration No: R22126368

Based on information furnished in the online application form, Shri/Smt/M/s SMSINDIAHUB, Plot Number 12 Sardar Patel Nagar Near Bharat Talkies Bhopal Pincode 462001 has been registered as Telemarketer for Telemarketing activity at locations mentioned in Annexure.

This Telemarketing registration is subject to the Terms and Conditions as specified in "Telecom Commercial Communications Customer Preference Regulations, 2010" and guidelines to Telemarketer available on www.nccptrai.gov.in.



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ISO CERTIFICATE

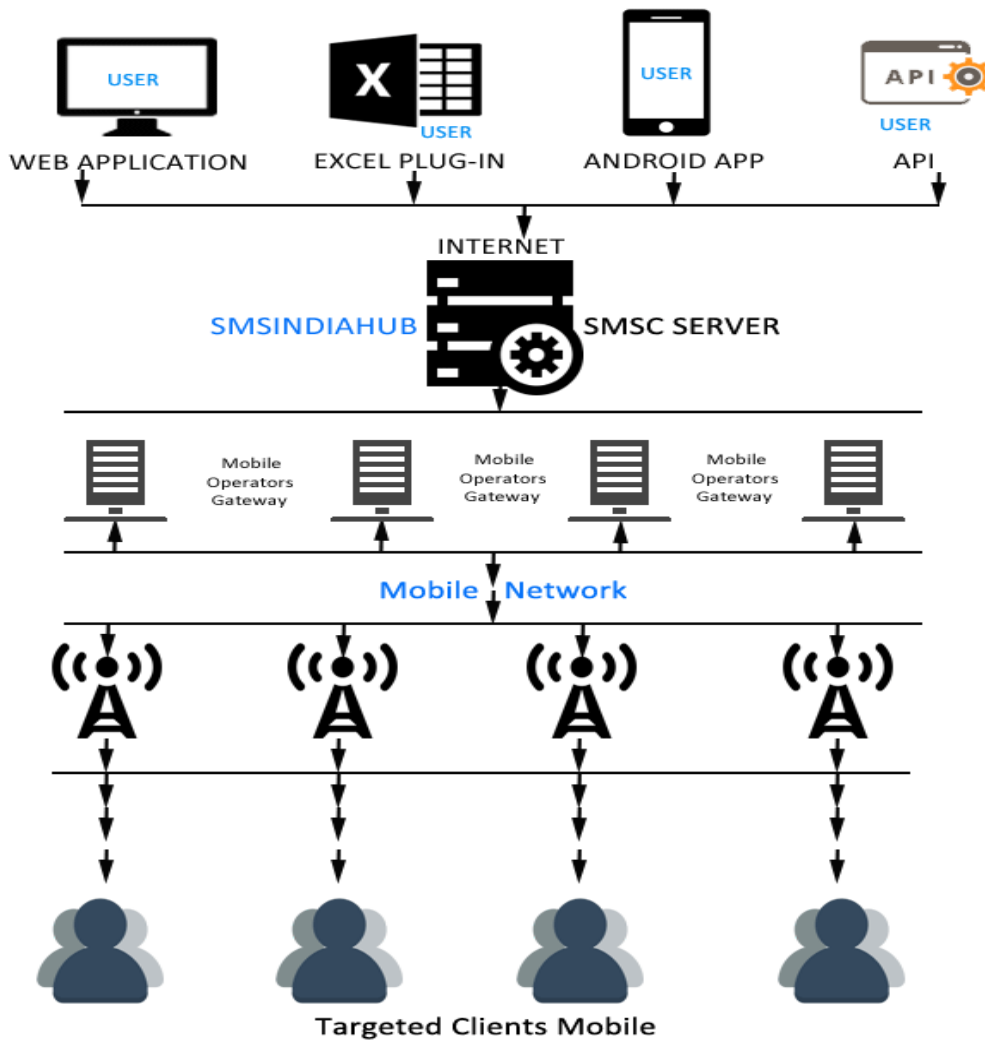
Certificate Number : QC19TWU6465		
 CERTIFICATE of Registration		
<i>This is to certify that the Quality Management System of</i> SMS INDIA HUB PLOT NO. 144, 2 nd FLOOR, M.P. NAGAR ZONE - 1, BHOPAL, MADHYA PRADESH, INDIA has been assessed and found to conform to the requirements of ISO 9001:2015 For the following scope PROVISION OF OTP SMS SERVICE, BULK MESSAGING SERVICES, VOICE CALL, MISSED CALL ALERT, IVR, TRANSACTION SMS, SHORT CODE AND LONG CODE		
Date of Initial Registration : 25-Apr-2019 Certificate Expiry : 24-Apr-2022 1 st Surveillance : 24-Mar-2020	Date of Issue : 25-Apr-2019 Recertification Due : 24-Mar-2022 2 nd Surveillance : 24-Mar-2021	
 UKAC	 Auth. Signatory QCICUK LTD	 INTERNATIONAL IAB ACCREDITATION BUREAU
<small>QCICUK LTD. (Accreditation No. UK-CBM011) Office 4 219 Kensington High Street, Kensington, London, England, W8 6BD Accredited By: UK Accreditation Centre (UKAC LTD.) (url to verify UKAC register www.ukac.org/register) For verification of Certificate Validity visit www.qcicuk.com or write at info@qcicuk.com or qcicuk@gmail.com * Validity of the Certificate is subject to successful completion of surveillance audits on or before of due date. (in case surveillance audit is not allowed to be conducted, this certificate shall be suspended/revoked) * Certificate is the Property of QCICUK LTD. and shall be returned immediately when demanded.</small>		

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Messaging ARCHITECTURE



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MaaS Use Cases

<p>Account Related Information / Subscription Services ✓</p>  <ul style="list-style-type: none"> • Transactional Alerts • Account related information /updates • Subscription services – stock tips , news , weather alerts • Insurance / SIP reminders 	<p>Retail ✓</p>  <ul style="list-style-type: none"> • Send Updates on SALE, offers & promotions to the customers • Sending customer greetings • Announcements – Openings, Launch etc • Send end of the day sales to the retail managers
<p>Corporate Communication ✓</p>  <ul style="list-style-type: none"> • Internal communication to employees – Remote location • Recruitment advertisements • Salary notification etc • Event updates • Attendance , Travel Mgmt 	<p>Mobile Marketing ✓</p>  <ul style="list-style-type: none"> • New Product Launch • Special Offers • Website Promotion • Event Invitations • Personalized discounts
<p>Education ✓</p>  <ul style="list-style-type: none"> • Attendance/Absence monitoring • Tracking of efforts & achievements • Sports performance • School Fee status/reminders 	<p>Healthcare ✓</p>  <ul style="list-style-type: none"> • Patient Information to relatives • Manage Appointments • Medical Tips

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Market Opportunity at a Glance...

- ✚ 1050+ million Mobile subscribers in India.
- ✚ 89% users carry their mobile with them always.
- ✚ More than 85% users read every text message at least once.
- ✚ In India more than 61 million text messages are sent in a day.
- ✚ End user Acceptance to SMS based personalized mode of communication.
- ✚ Increasing concern of companies to increase efficiency & reduce costs.

How to Use?

- ✚ Open <http://www.smsindiahub.in>
- ✚ Click On Free Sign Up Button
- ✚ <https://cloud.smsindiahub.in/Registration.aspx>
- ✚ After the registration click on SMS Login Button
- ✚ <https://cloud.smsindiahub.in/Login.aspx>
- ✚ Talk to our expert for demo or any help.

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Solutions example for Contest, Polling, Voting & Auctions

Solutions: 1 – SMS & Short Code Solution for Polling.

Launch SMS Polls to get public opinion, feedback & real time results.

Example: Send SMS like “Do you think more & more youngsters enter Indian politics.”

A – Yes

B – No

C – Can’t say

Answer by sending KEYWORD <space> OPTION to 56161.

Solutions: 2 – SMS & Long Code Solution for Voting/TV Show.

- Allow your target audience to vote for contestants, etc.
- Add any number of Participants.
- Real-time Results

Example: Who is the best batsman in international cricket?

A - Sachin Tendulkar,

B - Ricky Ponting &

C - Kevin Peterson

Answer by Sending KEYWORD <space> OPTION to 9664653344.

Solutions: 3 – Missed Call Solutions for lead generation.

- Publish the missed call number to your target audience to give you the missed call.
- Get real-time Results.
- Send real auto reply.

Example: If you interested for our service just give us a missed on 9999XXXXX

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Our Clients



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Contact Us

SMS INDIA HUBTM

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www.smsindiahub.in | www.websitedesignwala.in

Download app now, visit: <http://goo.gl/CMgWUg>

Landline: + 0755 428 7270
Call Centre Number: + (91) 830 578 1001 Ext 1 Sales | Ext 2 Support
Timing: 10:30 AM to 06:30 PM

Skype ID : [smsindiahub](https://www.skype.com/user/smsindiahub) | Face-book ID : www.facebook.com/smsindiahub | G-talk ID : smsindiahub@gmail.com



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