



Banking Financial Company



Bulk SMS for Non-Banking Financial companies (NBFC). Serve a wide range of banking and financial services to the customer's mobile phone.

On Mobile

Send bank statements, insurance policy updates & Reminder, loan approval status, credit card approvals, payment confirmation and much more as **SMS attachments** with SMSINDIAHUB.

Mass Campaigns

Now you can fully customize your Bulk SMS campaigns on the go using our simple and powerful user interface. Push millions of bulk SMS, send regional language SMS, or Send Group SMS.

Financial Alerts


Keep customers updated through instant SMS alerts on everything from OTPs and Money withdrawals to credit/debit card usage. With a lightning fast SMS API gateway and robust technology infrastructure, SMSINDIAHUB provides best-in-class delivery rates and speed for all your SMS.

Give Information

Improve efficiency, stop sending email campaigns or tele-calling. Send timely alerts (e.g. linking Aadhaar) to your banking customers via SMS, the best mobile customer engagement tool with 98% read rates.

Campaign Tracking

Smart SMS Service is the premium product which helps you to track Campaigns, mobile number and manage website links, attachments, tickets or mobile web pages in your text SMS.



SMS Banking

Use SMS long codes and short codes with predefined keywords which allows customers to check balance, open accounts, add payee and much more. Make your processes user friendly with our two way communication tool.

Customer Follow-up


Do you follow up with your customers after they've made purchases? Rewarding customers for their loyalty is a great way to build relationships and earn more sales. Send new customers a special gift, such as a ten percent off coupon (which you can track), to encourage them to visit again.

Build customer relationships

Personal interaction with customers is a great way to establish relationships and encourage long-term customer loyalty. Your marketing can be a natural extension of this, which means you don't always have to be selling. Send out thank you and birthday, anniversary greetings.

Coupons

Use wording such as `` For every Rs.50 you spend tonight, you get Rs.10 off your next purchase of Rs.50 or more.`` Your customers have an incentive to spend at least Rs.50, and you'll get an additional Rs.50 in purchases when they apply their future-use coupon.



Seasonal Specials


Seasonal specials For retails, it means promoting products that are in season. For others, use whatever major holiday is approaching. Promote the products or services—or create new ones—that somehow connect with the season, and put them front and centre.

Cross Promotion

Cross-promotion For B2B businesses, offer a cross-promotion opportunity, such as a directory listing or advertising spot for customers who purchase within X hours or over X dollar amount.

Membership

Create a customer club with particular benefits (newsletter, coupons, special events, extended hours) and offer free membership with any purchase over a set dollar amount. Otherwise, membership should cost something.



Bulk SMS for Non-Banking Financial Company (NBFC)

Bulk SMS for Non-Banking Financial Company (NBFC) – Non-bank financial companies (NBFC) are financial institutions that provide banking services without meeting the legal definition of a bank, i.e. one that does not hold a banking license. These institutions typically are restricted from taking deposits from the public depending on the jurisdiction. Nonetheless, operations of these institutions are often still covered under a country's banking regulations.

