

# **Jewellery Shop and Mart**



Bulk SMS Service for jewellery shop & showroom. Integrate bulk sms gateway with jewellery showroom management software.

### **Customer Followup**

Do you follow up with your customers after they've made purchases? Rewarding customers for their loyalty is a great way to build relationships and earn more sales. Send new customers a special gift, such as a ten percent off coupon (which you can track), to encourage them to visit again.

#### **Increase Customer Walk-ins**

Retail is the process of selling consumer goods or services to clients through multiple vendors, channel partners of distribution to earn a maximum profit. Demand has to be identified and then satisfied through a supply chain. Attempts are made to increase demand through advertising.

#### **Build Customer Relationship**

Personal interaction with customers is a great way to establish relationships and encourage long-term customer loyalty. Your marketing can be a natural extension of this, which means you don't always have to be selling. Send out thank you and birthday, anniversary greetings.

#### **Future-use coupons**

Use wording such as ``For every \$50 you spend tonight, you get \$10 off your next purchase of \$50 or more.`` Your customers have an incentive to spend at least \$50, and you'll get an additional \$50 in purchases when they apply their future-use coupon.

#### **Seasonal specials**

For retails, it means promoting products that are in season. For others, use whatever major holiday is approaching. Promote the products or services—or create new ones—that somehow connect with the season, and put them front and centre.

#### **Cross Promotion**

For B2B businesses, offer a cross-promotion opportunity, such as a directory listing or advertising spot for customers who purchase within X hours or over X dollar amount.

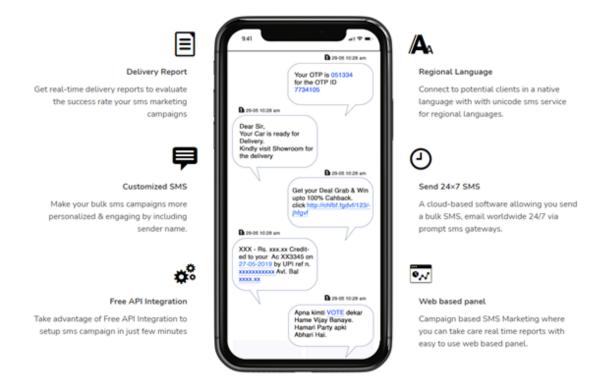
#### **Membership**

Create a customer club with particular benefits (newsletter, coupons, special events, extended hours) and offer free membership with any purchase over a set dollar amount. Otherwise, membership should cost something.

## Make it convenient

Working people often find it difficult to get things done during ``business hours`` because they're working, too. So offer an ``at your convenience`` option for those customers. For an additional fee, you'll extend your hours or make special arrangements for weekends, nights or holidays.

#### **Bulk SMS Service which offers**



SMSIndiaHub is a leading organization in the realm of Bulk SMS Over the years the company has consolidated its presence in the market and have been providing world-class services to its jewellery shops clients. We are a leading end-to-end mobile data solutions provider that caters to jewellery shops. SMSIndiaHub.in offers various SMS services and other text messaging solutions for jewellery shops focusing on bulk SMS and SMS gateway integration. Your business partner for Bulk SMS India and International (Global SMS). We are a global player in business texting solutions; our unique bulk sms software can send SMS directly from EXCEL plug-in. You can now add and remove contacts from your Bulk SMS account.