



E-Commerce Industry



Bulk SMS Service for eCommerce Industry, Website, Portal. Send automated alerts, order tracking & updates, cross sell and up-sell, send coupons and seasonal specials.

Interaction with your clients.

eCommerce business requires more interaction with your customer like sending time to time SMS reminders of left out orders, products available/not available notice/flash SMS along with a payment gateway link for making real time payment.

Increase website traffic

Increase your business, promote your products and send deals/offers via SMS along with a web-link of your offer pages which can improve website traffic. You can also push payment gateway links and office page links for the promotion.

Send Automate Alert

If you have any best deal/offer on any particular date or launch a new product you can send an automated info alert to your clients. The platform has multiple functions to analyse the effects of automated SMS in real time. Avail this service now.

Order Tracking and Updates



Create a customer club with particular benefits (newsletter, coupons, special events, extended hours) and offer free membership with any purchase over a set dollar amount. Otherwise, membership should cost something.

Cross-sell products & services


Cross-selling is very important and the most successful companies all tend to do it very well. For example, have you ever queued up at a supermarket and decided to take up their offer of a chocolate bar? This is a common industry tactic to encourage customers to spend more money, and it works online too.

Increase conversions

With the help of SMS automation easily set up purchase, stock notification, subscription details, payment status such as pending or received and much more.

Build Customer Relationship

Personal interaction with customers is a great way to establish relationships and encourage long-term customer loyalty. Your marketing can be a natural extension of this, which means you don't always have to be selling. Send out thank you and birthday, anniversary greetings.



Coupons

Use wording such as ``For every Rs50 you spend tonight, you get Rs10 off your next purchase of Rs50 or more.`` Your customers have an incentive to spend at least Rs50, and you'll get an additional Rs50 in purchases when they apply their future-use coupon.

Seasonal specials

For retails, it means promoting products that are in season. For others, use whatever major holiday is approaching. Promote the products or services—or create new ones—that somehow connect with the season, and put them front and centre.

Membership

Create a customer club with particular benefits (newsletter, coupons, special events, extended hours) and offer free membership with any purchase over a set dollar amount. Otherwise, membership should cost something.

Customer Followup

Do you follow up with your customers after they've made purchases? Rewarding customers for their loyalty is a great way to build relationships and earn more sales. Send new customers a special gift, such as a ten percent off coupon (which you can track), to encourage them to visit again.

