



# **SMSINDIAHUB<sup>TM</sup>**

## **Enterprise Digital Marketing Solutions**

OTP SMS | Bulk SMS | Voice Call | Missed Call Alert | International SMS | IVR

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ISO 9001:2008 Certified Company | DLT TELEMARKETER ID: 1702157373640103575

# About SMSINDIAHUB

## Introduction

**SMSINDIAHUB** is a Bulk SMS service provider in India, catering to all types of customers for sending group text messages all over India as well as Internationally through different sms gateway networks. SMSINDIAHUB is the subsidiary company of Cloud Wireless Technologies (I) Private Limited, located in Bhopal, M.P, India.

## Our Vision

SMSINDIAHUB's vision is to connect the world through mobile technology, helping customers, partners and employees prosper locally as well as globally.

## Our Mission

Our mission is to provide cost effective solutions to B2B/B2C.

- To simplify business communications
- To enable seamless delivery of our services
- To customize end-user experiences



# Our Clientele



# Certifications



**Bharti Airtel Limited/Bharti Hexacom Limited**

**CERTIFICATE OF REGISTRATION AS A TELEMARKETER**

Date of Registration : **2020-02-07 15:57:01.898**

Registration Number : **1702157373640103575**

Based on the information furnished through application form, SMSINDIAHUB, Registered/Principal office at Plot no 144, MP Nagar Zone - 1, Bhopal, 462011, has been registered as Telemarketer for Telemarketing Activities at the locations mentioned in the enclosed Annexure.

This Registration is subject to the terms and conditions as specified in "The Telecom Commercial Communications Customers Preference Regulations, 2018", terms and conditions of the Service Agreement, Code of Practice (CoP) formulated by Airtel and modified from time to time.

This Certificate is valid for a period of five (5) years from the date of registration unless revoked earlier. By registering with Airtel, the registered entity accepts and confirms its unequivocal acceptance to abide by the terms and conditions applicable for availing Services from Airtel as specified by Airtel from time to time.

\*This Certified is Auto generated and do not require any signature

**Smart  
Enterprise Solutions**

**DATE OF REGISTRATION: 19-11-2019 , 3:51:36 PM**

**DATE OF EXPIRY: 18-11-2024 , 8:57:36 PM**

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**CERTIFICATE OF REGISTRATION AS TELEMARKETER**

**Registration Number: 1702157373640103575**

Based on information furnished through online application form, Shri/Smt/M/s SMSINDIAHUB, Plot number 144, Near Sameer MRI Centre, MP Nagar Zone 1, Bhopal, Madhya Pradesh, IN, 462011 has been registered as Telemarketer for facilitating Commercial Communication activities.

This Telemarketer Registration is subject to the Terms and Conditions as specified in "The Telecom Commercial Communications Customer preference Regulations, 2018" and guidelines to Telemarketer available on [www.trai.gov.in](http://www.trai.gov.in).

This registration is valid for five (5) years from the date of registration unless revoked earlier.

\*This certificate is Auto generated and does not require any signature

# SMSINDIAHUB - Features



## Unmatched SMS Delivery

Reach out to millions within a second. Easily personalize bulk SMS campaigns, compose into regional language texts, schedule deliveries, and more at a single click of a button.



## Secure, Scalable & Powerful SMS APIs

Start sending SMS from any application in minutes. Our powerful SMS APIs allow you to send & receive SMS, reports, manage contacts & more.



## Instant Delivery Reports & Click Metrics

With every delivery report for all attachments and shortened URLs, you can now measure campaign effectiveness. Modify and test different campaigns to find the right message and right campaign time for your target audience!



## High Quality SMPP Server

If you're having a large clientele and purchasing SMS from multiple providers we empower you to offer robust, scalable, and manageable inbound SMPP client services.

# World Class Solutions



## Business

Tailor-Made solutions to meet specific business needs and engage the audience.



## Reseller

Become our SMS partner & provide best in class digital marketing service to your valuable client.



## User

Premium Interface and Easy to integrate free Restful API for Website & software with all services.



## Multiple ways to send sms with us



Web UI



SMS API



Excel Plugin



WP Plugin

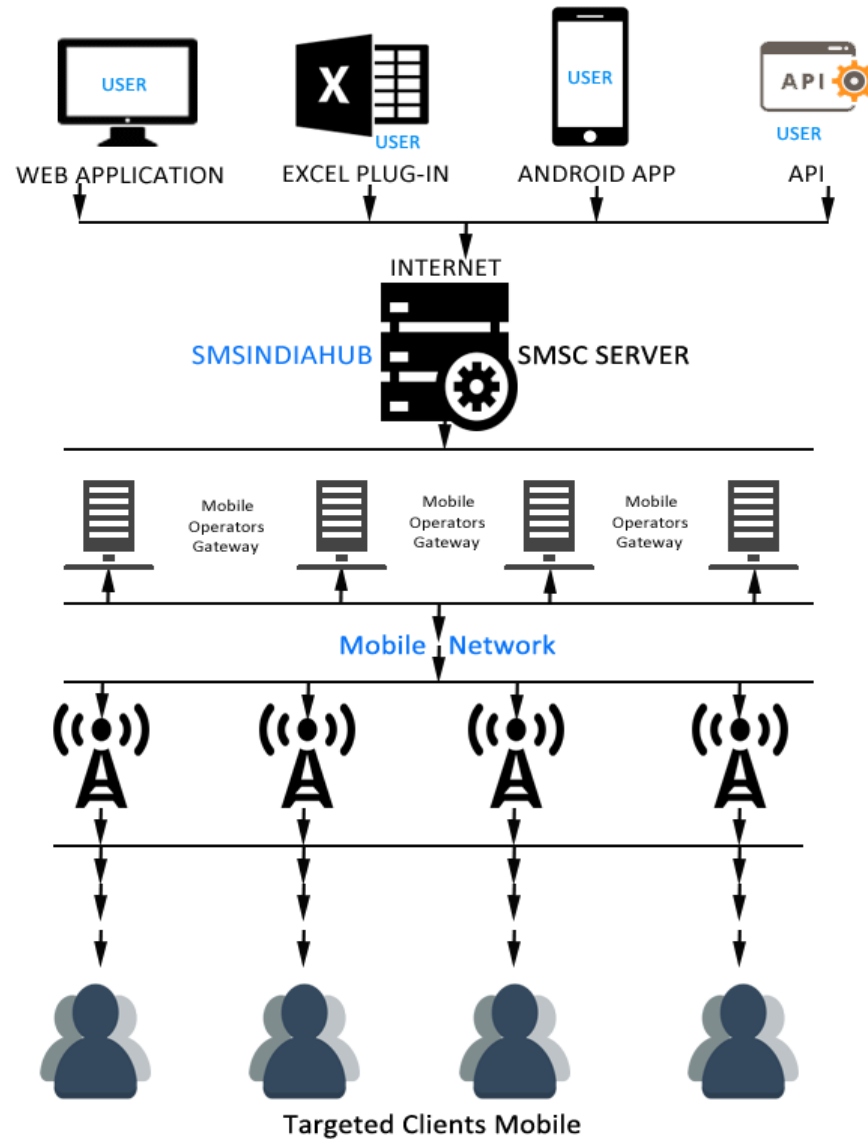


Magento Plugin



Android

# SMS ARCHITECTURE



# Easily Customized Campaigns

## Personalize Bulk SMS

Personalize your bulk SMS by including names, IDs and other information via merge fields.

## Regional Language Texts

Send messages in regional languages including Hindi, Telugu, Tamil, Bengali, Marathi, Punjabi using our translation tool.

## Schedule Campaigns

Send instantly or select a time & date for sending campaigns or send in defined batches.

## Unmatched Delivery

Send via web portal, trigger from software via APIs, use excel plug-in or mobile apps.

## Send SMS via Web, API, Email, App

Our direct operator connectivity, intelligent gateway routing & redundancy measures ensure best-in class delivery rate, speed and uptime.

## Promotional & Transactional

Ask for a promotional account, transactional account or get both configured, so that you can send any business SMS hassle free!



# Real-Time Delivery Reports & Click Metrics

## Access real-time delivery report

Keep track of all message delivery using authentic delivery report for each message in real-time.

## Smart Report to track SMS Campaign

With SMSINDIAHUB advanced link tracking system, you can include a short link in your SMS and track metrics like clicks, CTR and mobile device characteristics like OS, screen resolution & more.



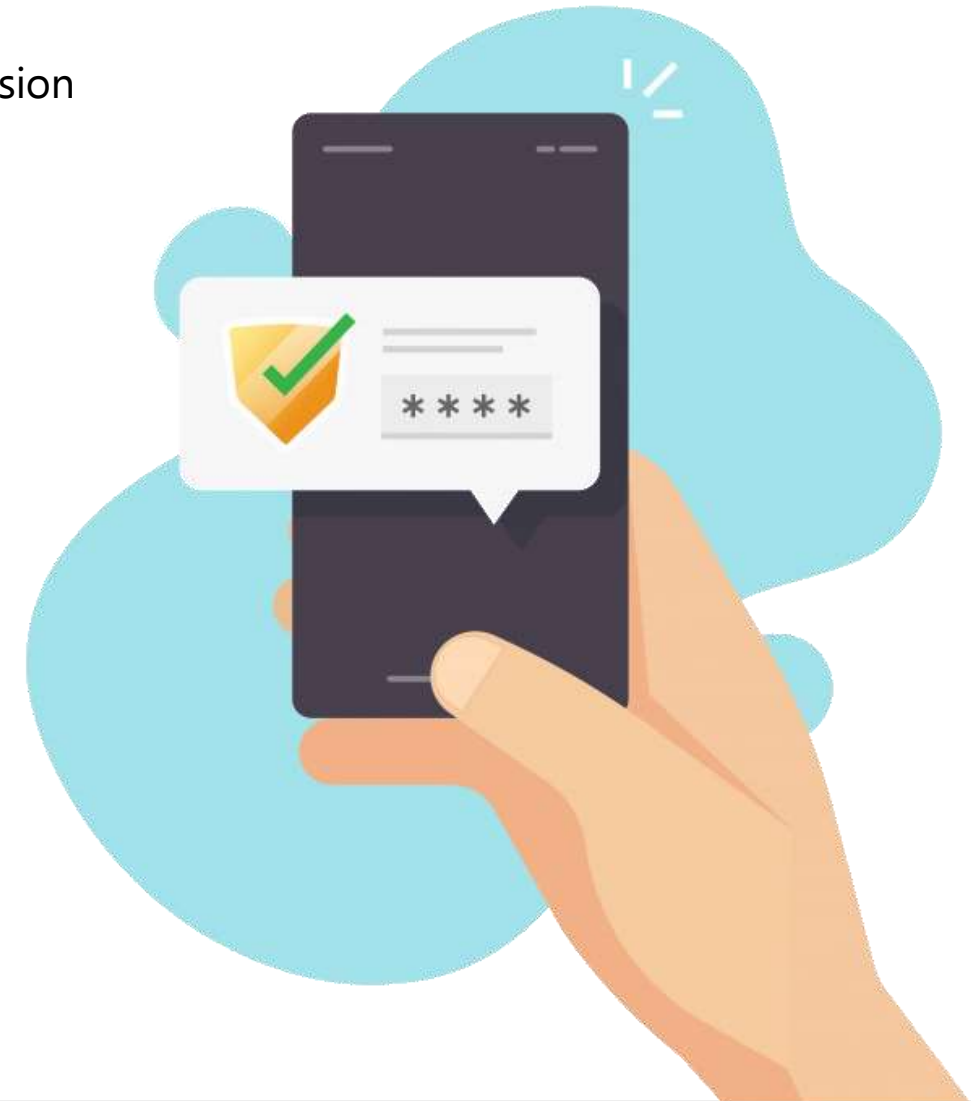
# OTP SMS Service

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A one-time password (OTP) is a password that is valid for only one login session or transaction, on a computer system or other digital device.

## OTP SMS Key Features;

- Safe banking
- Mobile number verification.
- Online transaction.
- User Validation.
- Security token.
- Two factor authentication.
- Priority tokens.
- Time based one time password.



# Two Factor Authentication

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Two Factor Authentication is a security verification process, which is prompt through a user logging into system. On-board users securely and validate logins with two-factor authentication texts.

## 2FA Key Features:

- Secure your software with
- 2FA.
- Generate OTP Instantly.
- Password reset.
- Verify Transactions
- Protect From Fraud



# Voice Call Service

Voice SMS Service is a unique way of transmission where in you can send your message vocally to multiple users/audiences in India. The audios are recorded beforehand to send on mobile numbers anywhere with a pre-recorded voice message by sending in bulk.

## Voice Call Key Features;

- Send Instant Voice SMS in Local Language.
- Send Voice SMS in All Indian Language.
- Text to Speech Option is available.
- Upload the recorded voice in wav, mp3 or Mp4 format.
- Upload mobile number files.
- Schedule Voice Campaign.



# Voice Call OTP Service

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Voice Calls OTP service is used to verify a mobile number. This verification is done by making a call to the mobile number & playing a sequence of digits.

## Voice OTP Key Features;

- Authentication
- Authorization
- Transaction
- Validation
- Reactivation
- Reset



# Long Code Service

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Long code is a 10-digit Virtual Mobile Number to which a user can send a text message to interact with applications and get the desired response.

## Long code key features;

- Straight forward, hassle free integration
- Web-hook / API Support
- No Free Auto Reply SMS
- Unlimited sub keywords
- Email Alert /SMS Alert/ Live Support



# Short Code Service

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Five (5) digit numbers are easy to keep in the mind and are interactive in nature. SMS short code is very widely used in SMS contests, polls, subscription services, etc.

## **Short code key features:**

- Straight forward, hassle free integration
- Web-hook / API Support
- Unlimited Free Auto Reply SMS
- Unlimited sub keywords
- Email Alert /SMS Alert/ Live Support



# IVR service (Interactive Voice Response)

IVR is a technology that allows a computer to interact with humans through the use of voice and DTMF tones input via a keypad. In IVR service system the clients call is received by the pre-recorded message. This message helps the caller to reach to a solution for the problem.

## IVR Key Features:

- Welcome message
- Music on hold
- Unlimited Call forwarding
- Unlimited Call detail record
- Parallel/Round Robin /Time Bound Routing
- White/Black list.
- CRM integration
- Webs hook API



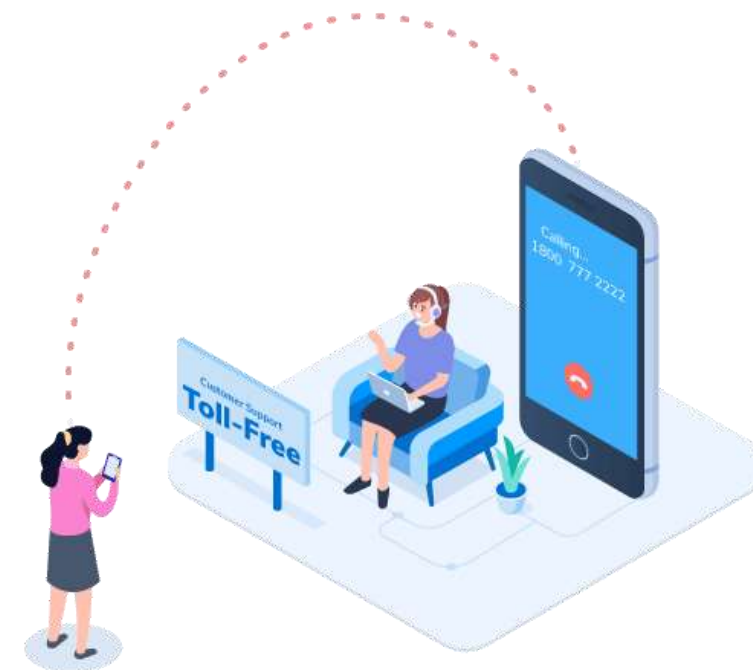


# Toll Free Number

A toll free number can be a part of organisation if you are customer-centric. Toll free Number is the best way to entice your targeted audience in the market. When your customer will dial 1800 toll free number then he/she will get a welcome message.

## Toll Free Number Key Features;

- Handle over 6000 calls at a time
- Whole Call logs (Received and missed) will be updated in CRM panel.
- Call logs can be downloaded that makes a genuine data base of prospecting and potential customers for generating more leads with proper promotion.
- Receive incoming calls across India on any land-line or mobile number
- Set business hours and days according to your need.
- Automatic fail-over numbers.
- Fully customization single level IVR system.
- No initial hardware or maintenance charges
- 24×7 support



# Missed Call Alert Service

Missed Call Alert Service can be the easiest method to boost your sales or business; we offer Missed Call notification Service with excellent quality, quick and fast delivery and easy-to-use application. Our services will assure to define your user experience to a whole new level.

## Missed Call Key Features;

- **Dedicated Number:** Dedicated number will be provided to get missed calls from customers
- **Validity:** 1 month to 1 year validity
- **Reports:** Detailed missed call reports with timestamp can be fetched from your account
- **Time Limitation:** Missed call can be given 24×7
- **Set auto reply (Text or Voice)** on each missed call
- **Free URL forwarding**
- **Free dynamic response URL**



# International Bulk SMS

Globally trusted International Bulk SMS Marketing and Alerts Platform. Send SMS with API, Faster and Cheaper SMS Campaigns and Alerts.

## International Bulk SMS Key Features:



### Premium Route

Lightning Premium SMS Gateway to deliver SMS instantly across any networks without any delay.



### Schedule SMS

Schedule SMS feature to make events and festivals memorable. Schedule SMS to be sent at a future date & time.



### Unicode SMS

Unicode SMS allows you to send Bulk SMS in your regional language which helps to target your local audience.



### Global Reach

Delivering Your SMS Needs to 200+ Countries Seamlessly.



### Load Balancing

Send unlimited SMS with no fear. Push any size of campaign we ensure instant delivery with load balancing features.



### High Up-time

99.99%+ Server up-time with API, Strong dedicated infrastructure 38 dedicated team members to keep services up.



### Instant Delivery

Lightning fast SMS delivery with premium SMS gateway.

# WhatsApp API Solutions

The WhatsApp Business Solution(WBS) empowers a way to connect your customers across the globe. Whatsapp is a simple, secure and reliable platform to build and maintain business communication in real-time with a reliable, customizable and user-friendly communication platform.

## Whatsapp API Key Features;

- Send & receive rich text messages, images, video, and popular document formats.
- Status updates to track sent, delivered and read messages.
- Comprehensive statistics and analytics reporting capabilities.
- Secure end-to-end messaging.



# Bulk SMS Reseller

Start your Bulk SMS Resellers Business in India. Join our reseller program and become a SMS Partners. Become a Reseller of Bulk SMS Service, Transaction SMS, OTP SMS, Voice Call, Missed call alert service, Promotional Bulk SMS Service, IVR Service and 2FA.

## Bulk SMS Reseller Key Features;



### Reseller android App

Get free white able android app for reseller



### Delivery Report

Get real-time delivery reports to evaluate the success rate your SMS marketing campaigns.



### Customized SMS

Make your bulk SMS campaigns more personalized & engaging by including sender names.



### Free API Integration

Take advantage of Free API Integration to setup SMS campaign in just few minutes.



### Overselling Feature

Get free Overselling credit. Keep the cash flow in your hand.



### Regional Language

Connect to potential clients in a native language with Unicode SMS service for regional languages.

# Marketing Automation

Marketing is the backbone of any organization to sell their products and services. They spend huge money on marketing (Online & Offline). Wrong marketing campaigns or not tracking the ROI of Marketing can be a big loss of any organization.

SMSINDIAHUB has modern techniques to automate and manage your marketing resulting in zero lead spills and enhanced business growth.

- Online Marketing
- Offline Marketing



# Sales Automation

Sales automation uses software to eliminate repetitive, manual tasks and automates them to allow you and your sales team to focus more on closing sales and getting paid.

When combined with marketing automation, your sales automation software becomes an even more powerful tool that allows you to win more time back while growing your business.



# Lead Automation

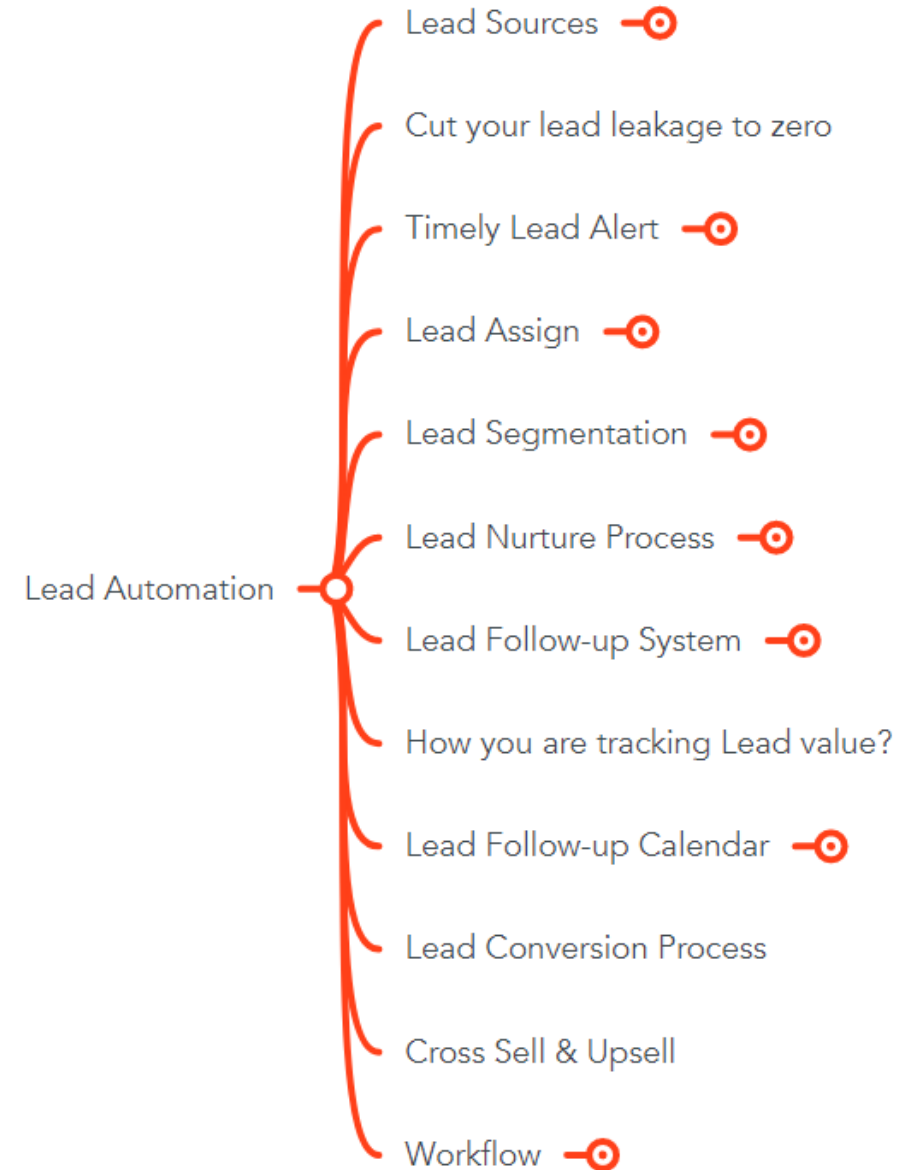
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Powerful Lead Management CRM – Control your entire customer journey.

Capture leads from multiple online channels, lead sources – paid ads, social media, chat, webinar and more.

Capture phone calls as leads and upload leads from offline channels like events etc. in csv format.

Track each and every conversation your leads have with your website, Calls, chat systems and sales person in a singular and clean view with YSB custom lead management system.



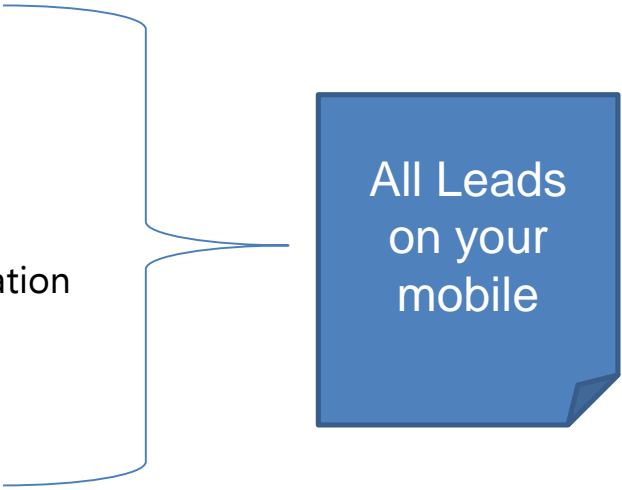


# SMS Automation

Modern way to automate and manage your leads resulting into zero lead spill and enhanced business growth. Automate your leads from various sources and increase your business by 30%. Engage people any time with two-way SMS. Provide quick, automatic text reply to info requests. Our AutoResponderz wizard allows you to build a 24/7 SMS autoresponder without writing a single line of code.

## Autoresponder Key Features:

- Facebook leads automation
- Google ads lead automation
- Justdial lead automation
- IndiaMart lead automation
- Website contact form lead automation
- Sales Person lead automation
- Trade fair & Expo lead automation
- Showroom lead automation



All Leads  
on your  
mobile



# Sales CRM

Sales CRM helps organisations or companies to build customer relationships and streamline processes so they can increase sales, improve customer service, and increase profitability. It helps manage and track sales leads, marketing, and pipeline, to deliver actionable data.



## Lead Management System

It is a comprehensive module to handle complete lead management process. This module covers all major features from lead capture to assignment to closure



## Sales Pipeline Management

Its is a Sales Funnel module which helps sales team to prioritize, forecast , focus & win high probable sales opportunities. The module consists of Opportunities, Expected Close Date for Winning, Win/Lose Analysis, Proposal, Opportunity Value & Activity History.



## Sales Team Management

This module helps sales team to plan, prioritize daily activities such as calls, follow-ups & Visits. The module consists of Activity Screen, Due Date, Time, Email/SMS Reminders, Activity Completion Notes.



## CRM Reporting & Analytics

This module is a powerful business intelligence tool that helps the management team to analyse complete sales performance. The report engine is dynamic, flexible & easy to use such that users can take the customized reports as per business requirements.

# Digital Marketing Services



Facebook Ads



Google Ads



Linkedin Ads



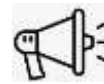
SEO



Local SEO



SMO



SMM



YouTube Promotion



Lead Generation



Ecommerce Website



Content Marketing



2FA



Lead Automation



Campaign Mgmt

# Print & Outdoor Media



Brand Consulting



Photo shoot



Ad & TVC Film



PR & Marketing



Print Media



Graphic Design



Radio Ads



TV Ads



Airport Branding



Railways Branding



In-flight Branding



Radio Jingle Creation



Brand Identity Creation



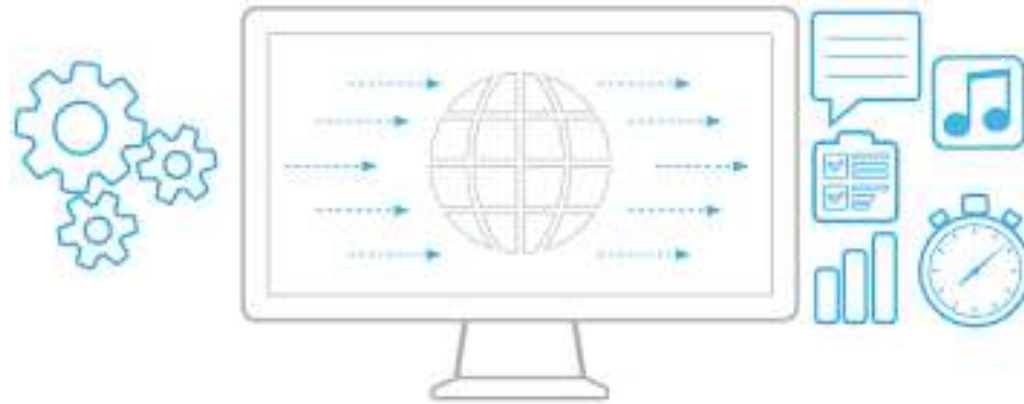
Website Design



Outdoor Media

# Secure, Scalable & Powerful SMS APIs

- Send bulk SMS
- Schedule messages
- Retrieve inbound SMS
- Personalize SMS
- Manage contacts
- Generate Smart links
- Get delivery reports in real-time
- Access templates
- Password security
- Get ticket details & redeem



**“Easily integrate any application and start sending SMS in minute using our free SMS APIs with comprehensive documentation.”**

# Zapier SMS Integrations with SMSINDIAHUB

Use Zapier SMS integrations to connect SMSINDIAHUB with your favorite **2000+** apps. It is an easy automation that helps your business.



## Automate Text Messaging

Simplify your process through automatic triggers, searches and actions.

## Use Apps to Enhance

Make SMSINDIAHUB even better by integrating useful tools with a few clicks.

## Manage Prospects More Efficiently

Use Zapier to integrate with your CRM and automatically capture data on sign-up.

# Excel SMS Plugin

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- ✔ Create unlimited personalized SMS using the data present on your Excel sheet.
- ✔ Schedule messages to deliver at a later date and time.
- ✔ Choose Sender names.
- ✔ Calculate cost for each send

## Advantages of using SMS Excel Plugin :

No Need to Login to any website. You can send SMS directly from Excel Sheet. Our SMS Excel Plugin allows to schedule the SMS Campaign i.e. send SMS at a future date and time.

Excel plugin saves a lot of time and allows you to manage your SMS campaigns with great ease.

“ **Install SMSINDIAHUB Excel plugin and send bulk SMS directly from your Excel sheet, without login to SMSINDIAHUB web portal** ”

# Used Cases

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## Sales Promotions

With an estimated rate of 99%, business text messaging is a particularly attractive open option for promoting sales.

## Marketing Campaigns

By Using SMS marketing campaign, you'll get your promotional messages directly to your customers inboxes.

## Online Orders

Nowadays most of the companies allow mobile payments, use apps to facilitate the method that allow customers to use text messages to place orders.

## Goods Tracking

It helps to understand product shipment's tracking status to be sent on to your mobile device. This quick view of your high-priority shipments gives you round-the-clock control and improved.

## Virtual Gifts

Gift company is a virtual gift card, sent via text message, that allows recipients to collect a real gift in a store.

## Appointments / Reminders

With this you can fully automate your reminders. We can even connect to your third party software for even more in-depth automation.

## Alerts

Every users uses a mobile phones to receive email alerts as text messages. It makes it possible to receive their service notifications as an SMS message.



# Why choose SMSINDIAHUB ?

Authentic Real-Time Reports

Best-in-class Delivery

Easy & Powerful Texting

Features Built for Today's World

Quick, Free & Flexible APIs

One-Stop Shop For All SMS Needs

# One-Stop Solution for your Business SMS Needs

## Comprehensive Bulk SMS Platform

- ✓ Send personalized SMS with unmatched delivery.
- ✓ Receive SMS using short codes, long codes and keywords
- ✓ Access real-time delivery reports
- ✓ Opt-in SMS and Opt-out manager
- ✓ Easy & secure API integration
- ✓ Excel to SMS plugin

## Unique Features

- ✓ Offline SMS via Long Code
- ✓ Get detailed click-through reports for all SMSINDIAHUB shortlinks
- ✓ Android app to send SMS
- ✓ You can buy online SMS as per your need
- ✓ Multiple Operator Failer Routing
- ✓ Send SMS with bank grade security.

## Enterprise Friendly

- ✓ Tiered account structure with centralized/decentralized purchases
- ✓ Multi-user roles & audit tracking
- ✓ Bespoke campaign setup, reporting and integration, enhanced SLAs



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## **Cloud Wireless Technologies (I) Private Limited**

202 IInd Floor, Geet Vaikunth, Ayodhya Bypass Road,  
Bhopal, MP, Pin – 462041, India

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**Call :** +(91) 8305781001 **Email :** [info@smsindiahub.in](mailto:info@smsindiahub.in) **Visit :** [www.smsindiahub.in](http://www.smsindiahub.in)