



WELCOME TO AUTORESPONDERZ

We help you to boost your sales

<https://www.autoresponderz.com>

WHO WE ARE?

We are a technology enabled aggregator at Bhopal for providing Sales and Marketing Automation Solutions through our intelligent cloud based platform "Your Sales Booster".

- We are having a **DECADE** of experience.
- **1000+** Happy smiles of our customers
- We are available in **Bhopal and Nagpur**
- **4.8** Customer Satisfaction Index

10+
Years

1000+
Customers

2
Locations

4.8
Customer
Satisfaction
Index

WHAT WE DO?

<https://www.autoresponderz.com>

We help you to boost your sales using our proven strategy. We are performance marketers. We focus on sales and marketing automation, lead generation, conversion and tracking, client engagement, digital marketing automation and revenue boost.

We have modern techniques to automate and manage your business lead resulting in zero lead spills and enhanced business growth. Automate your leads from various sources and increase your business by 10x.

- Sales & Marketing Boost
- Digital Marketing Boost
- Lead Conversion & Tracking
- Communication Boost
- Revenue Boost



WHY WE?

Your Sales Booster helps sales and marketing professionals delight clients and scale sales across dozens of industries around the world.

CONNECT

Connect your various lead sources



CAPTURE

Capture leads from various sources



COMMUNICATE

Communicate via multiple Channels



CONVERT

Convert maximum leads



BUSINESS AUTOMATION?

<https://www.autoresponderz.com>

MARKETING AUTOMATION

<https://www.autoresponderz.com>

Marketing is the backbone of any organisation to sell their products and services. They spend huge money on marketing (Online and Offline). Wrong marketing campaigns or not tracking the ROI of Marketing can be a big loss of any organisation.

Your Sales Booster has modern techniques to automate and manage your marketing resulting in zero lead spills and enhanced business growth.

- Online Marketing Automation
- Offline Marketing Automation



SALES AUTOMATION

<https://www.autoresponderz.com>

Sales automation uses software to eliminate repetitive, manual tasks and automates them to allow you and your sales team to focus more on closing sales and getting paid.

When combined with marketing automation, your sales automation software becomes an even more powerful tool that allows you to win more time back while growing your business.



LEAD AUTOMATION

<https://www.autoresponderz.com>

Cut your lead leakage to zero

Control your entire customer journey. Track each and every interaction your leads have with your website, blogs, telephony, chat systems and sales people in a singular and clean view.

Capture leads from multiple online channels, lead sources — paid ads, social media, chat, webinar and more.

Capture phone calls as leads and upload leads from offline channels like events etc. in csv format.



DIGITAL MARKETING AUTOMATION

<https://www.autoresponderz.com>

Any brand who wants online promotion comes under Digital Marketing. Facebook and Google Ads are the primary lead generation sources.

On the other hand, websites and landing pages also play a vital role in digital marketing.

Connect your any Digital Marketing Campaign to measure the ROI and lead conversion.





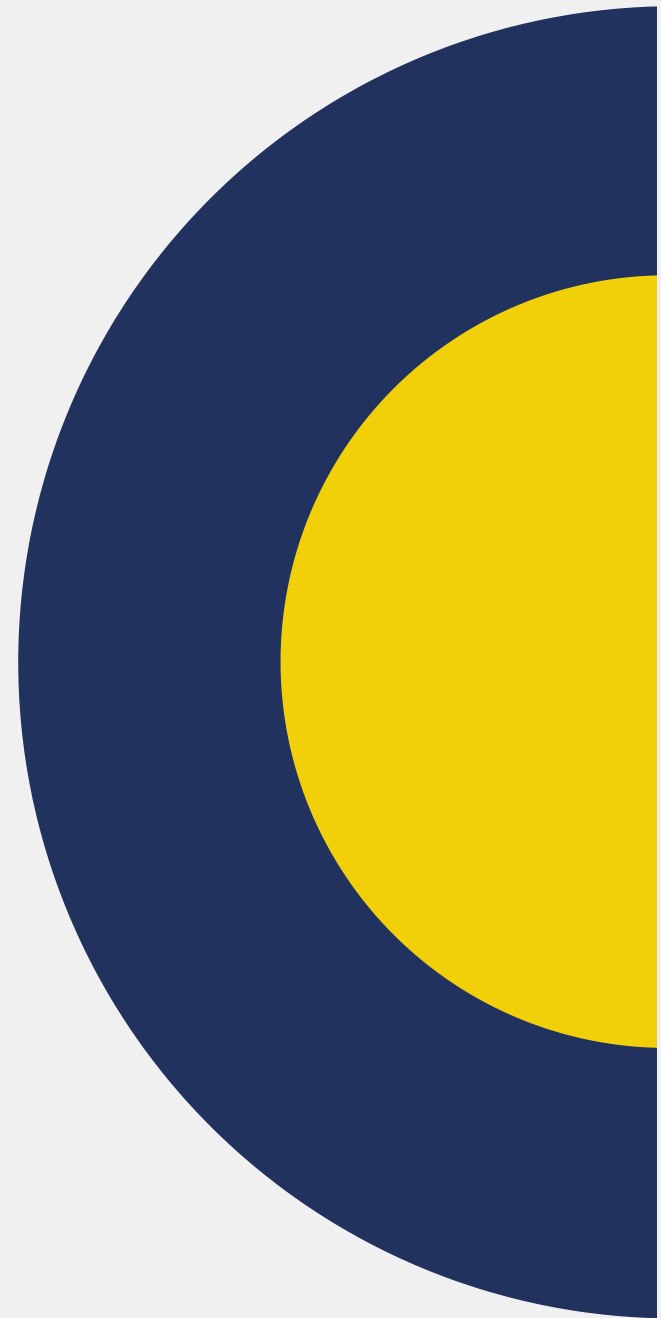
HOW ?

<https://www.autoresponderz.com>

Step - 1

CONNECT LEAD SOURCES

Connect your various lead sources



01

Connect Facebook & Google Lead Ads

02

Connect Website & Landing Pages

03

Connect B2B Platforms (Indiamart, JD)

04

Connect Outdoor Marketing

05

Connect Print Media

06

Connect Print Media

07

Connect your Call Center

08

Connect your Marketing & Sales Team

09

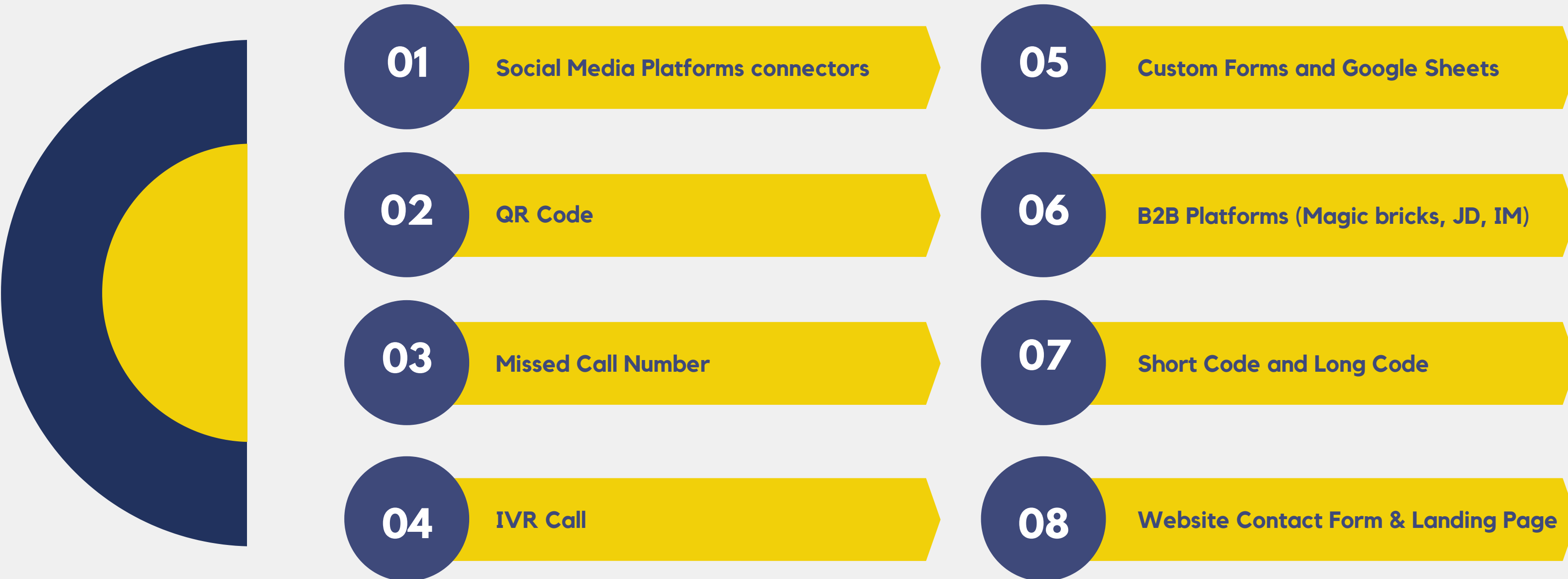
Trade Fair, Seminar, Expo

10

Connect Missed Call, IVR, Short Codes

CAPTURE LEADS VIA LEAD MAGNET

Various lead magnets to capture leads



COMMUNICATE

Engage your leads via various channel

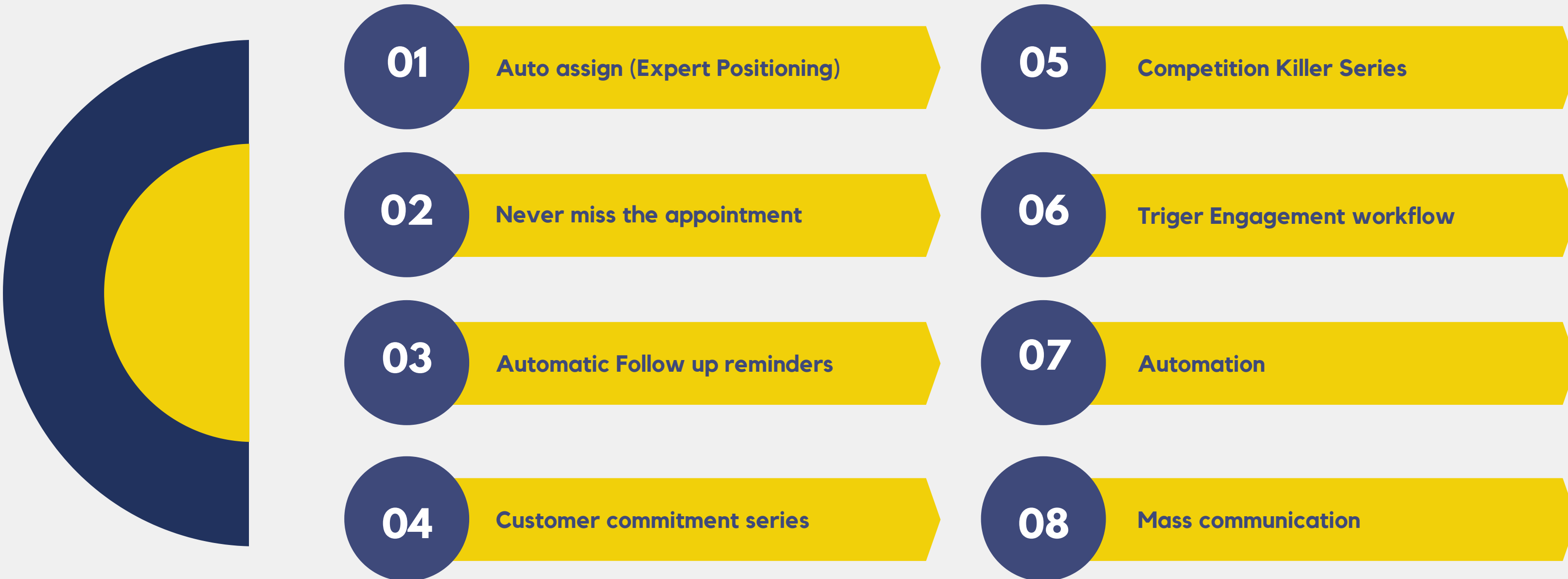


- 01 Whatsapp (Automation)
- 02 SMS (Automation)
- 03 Voice Call (Automation)
- 04 Email (Automation)



CONVERT LEADS

Engage leads for maximum conversions



WHO CAN USE THIS SOFTWARE



Real Estate

Automobile

Education

eCommece

Insurance

Healthcare

Traval

Banking

NBFC

Politician

Cosultant

Logistic

Showroom

Retails

Astrologer

Hotel

Restaurant

SPA

Print Media

Jeweler

Ad Agency

<https://www.autoresponderz.com>

FEATURES

01

Sales Management

02

Lead Management (Lead Value Tracking)

03

Marketing

04

Workflow Builder (Automation)

05

Task Management

06

Follow-up & Reminder Management

07

Appointment Management

08

Funnel Builder (Landing Page)

09

Whatsapp, SMS, Email and Voice

10

Analytics & Report

BENEFITS

01

Track Each Lead Value

02

Track Lead Source Performance

03

Track Sales Team Performance

04

Improve lead conversion (10x)

05

Improve client engagement

06

Auto assign Lead (Expert Positioning)

07

Improve Task, Follow-ups & Reminders

08

Improve Messenger, Instagram & GBF conversion

09

Opportunities Management

10

Analytics & Report

and much more....



Dashboard Tracking System

DASHBOARD

<https://www.autoresponderz.com>

Not sure where your leads are coming from?
Every lead you generate becomes a new Opportunity
front and centre in the Autoresponderz dashboard.
This now becomes your big picture overview of how
many leads are.

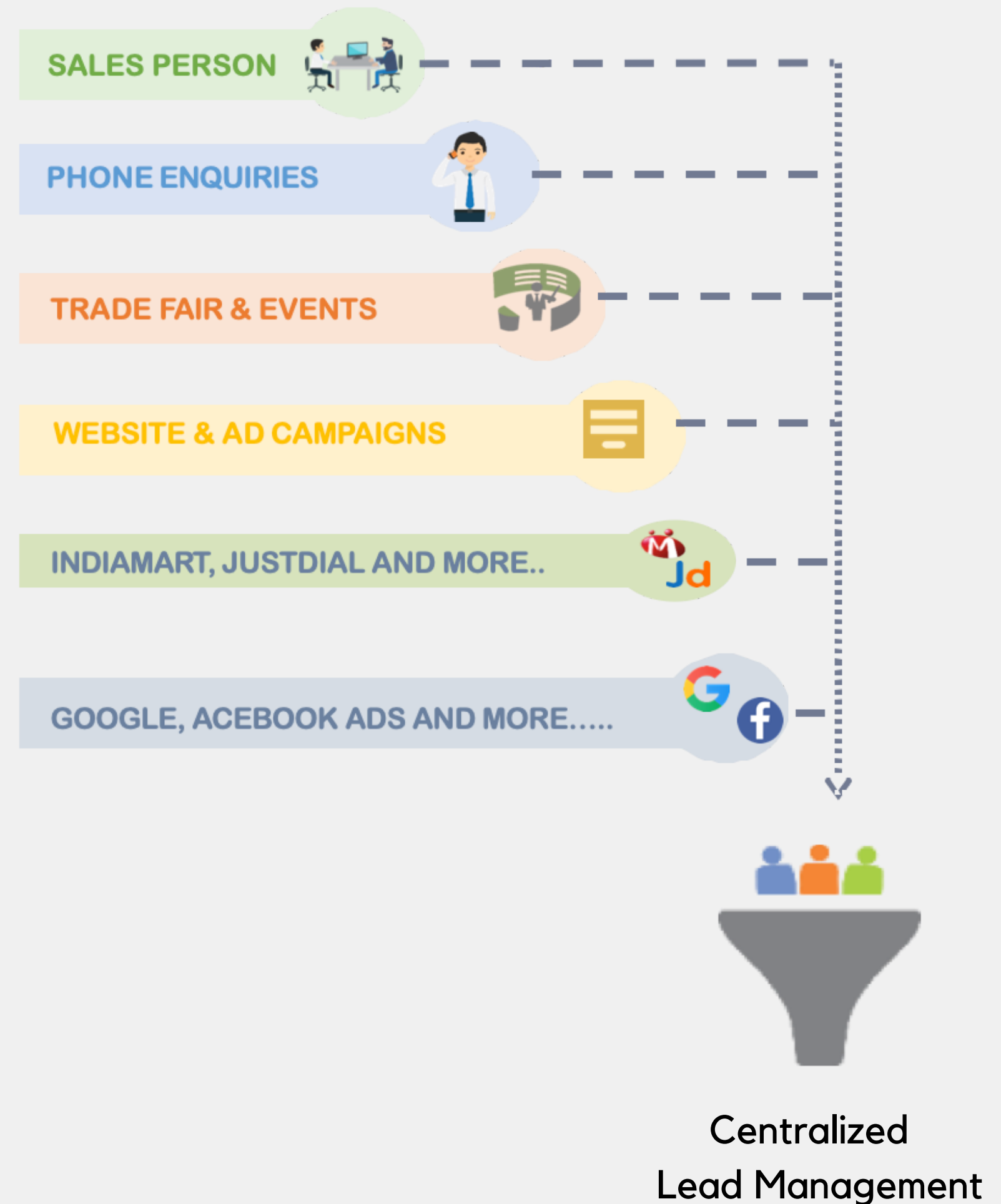
- Track leads
- Track opportunity
- Track converted lead value
- Track pending lead
- Track lead source performance
- Track conversion
- And much more..



CAPTURE LEAD

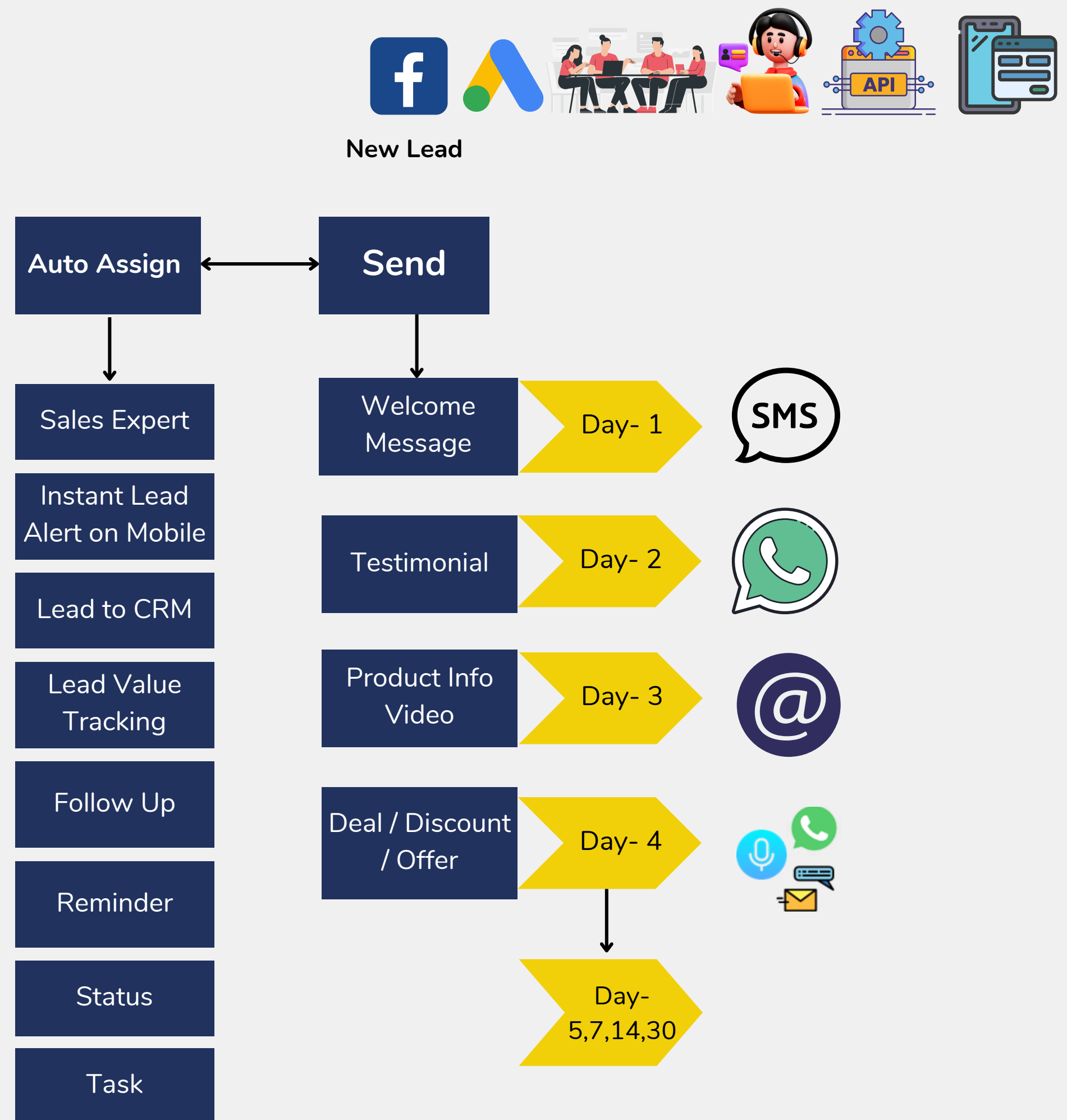
Capture and manage leads resulting into zero spill and enhance business growth.

<https://www.autoresponderz.com>



WORKFLOW

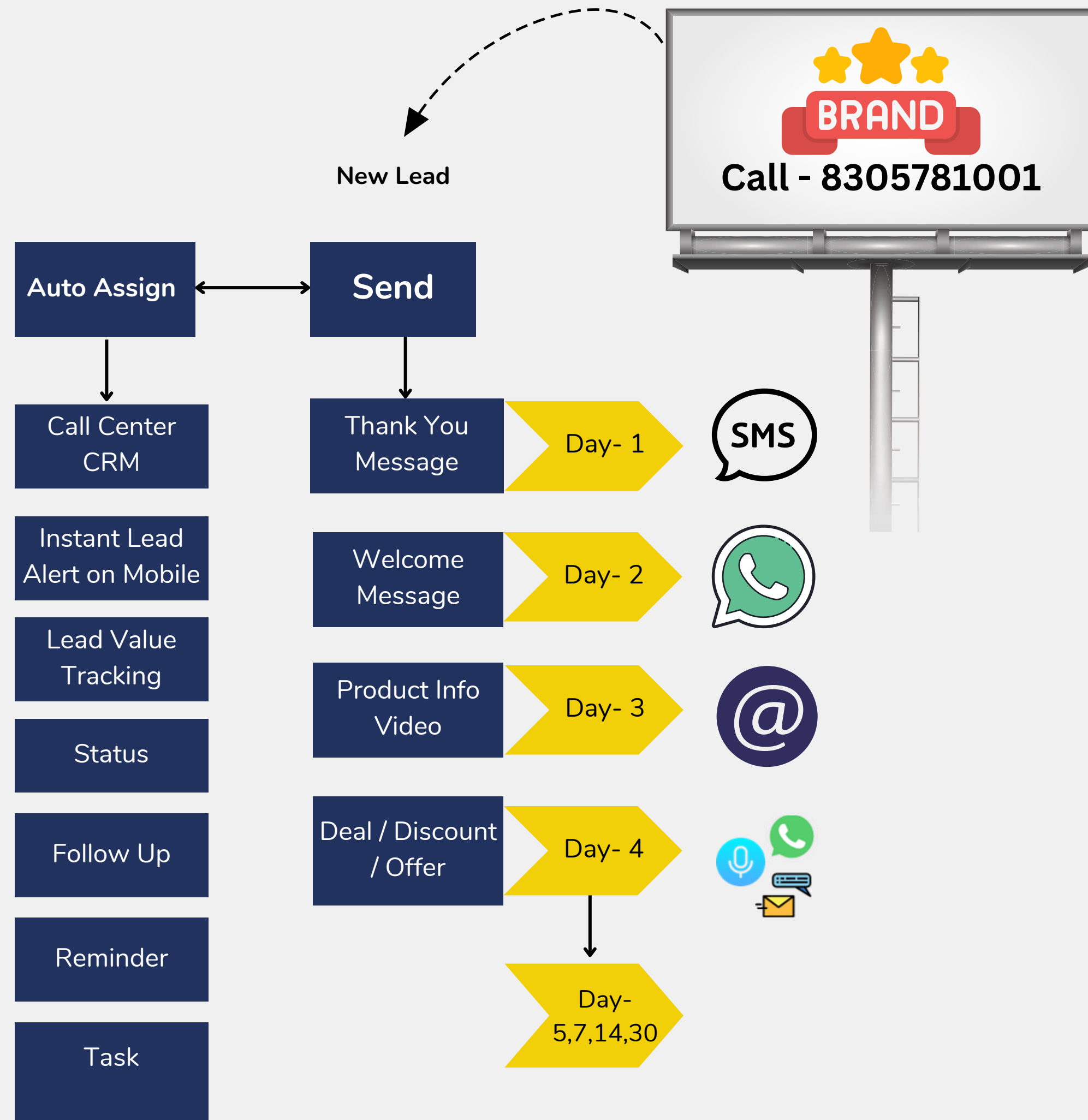
<https://www.autoresponderz.com>



Missed Call Number

WORKFLOW

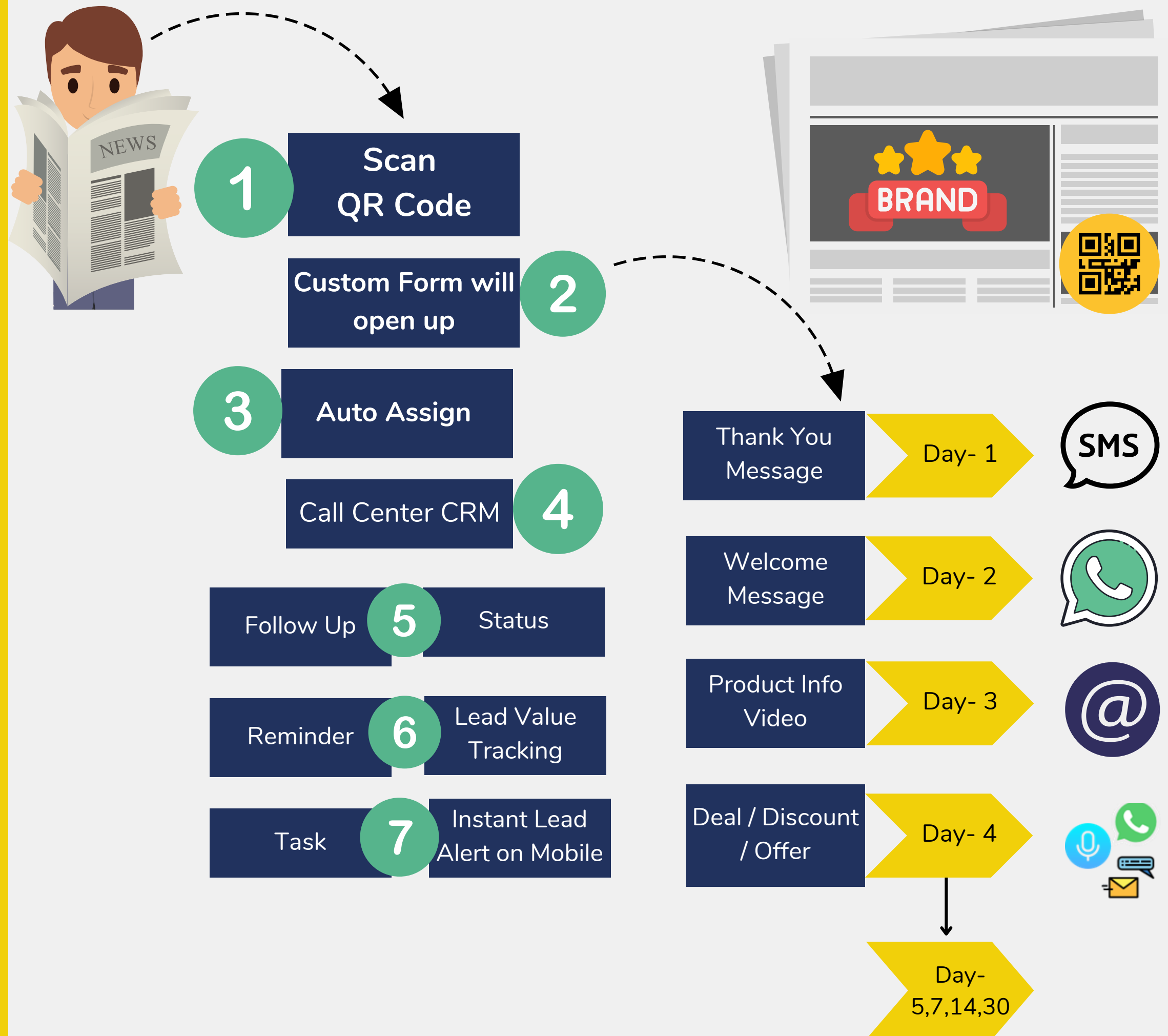
<https://www.autoresponderz.com>



QR Code for Paper Ad

WORKFLOW

<https://www.autoresponderz.com>



Website and Landing Page

INTEGRATION



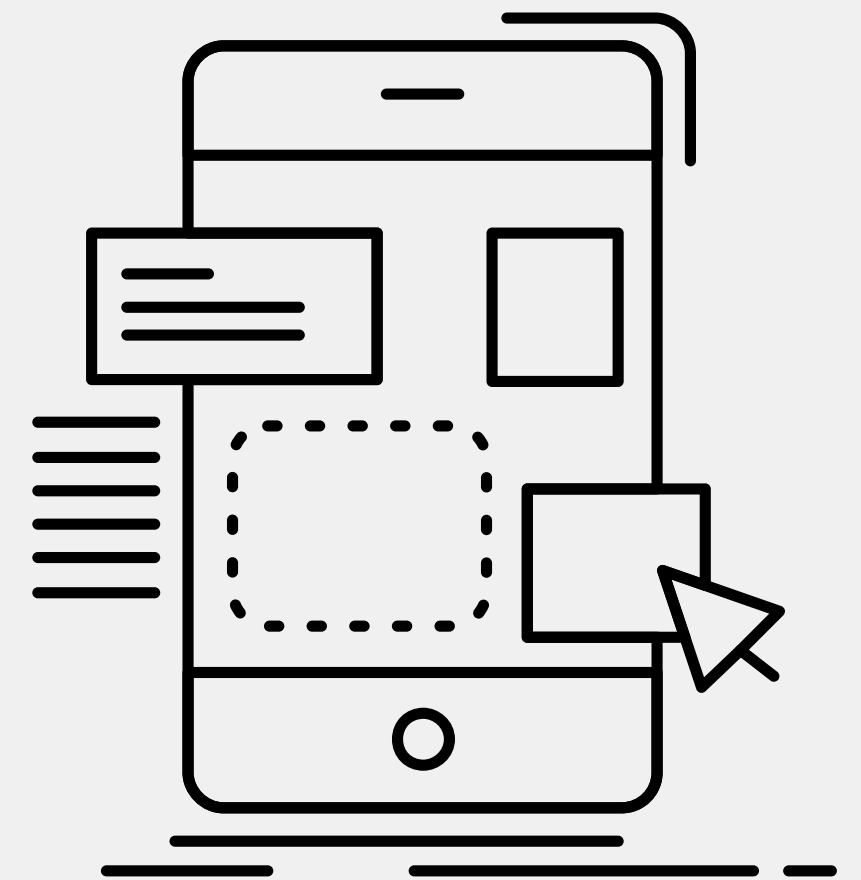
Unlimited Custom Form **INTEGRATION**

Forget other available online forms!

Create your own branded custom form and share it across the platforms to get more detailed information about your customers instantly.

The drag and drop builder helps you manage personalized fields and collect real-time data in just no time.

- Create custom form
- Multiple fields
- Capture direct leads into CRM
- URL Based form
- Product wise form
- Service wise form
- QR Code based form



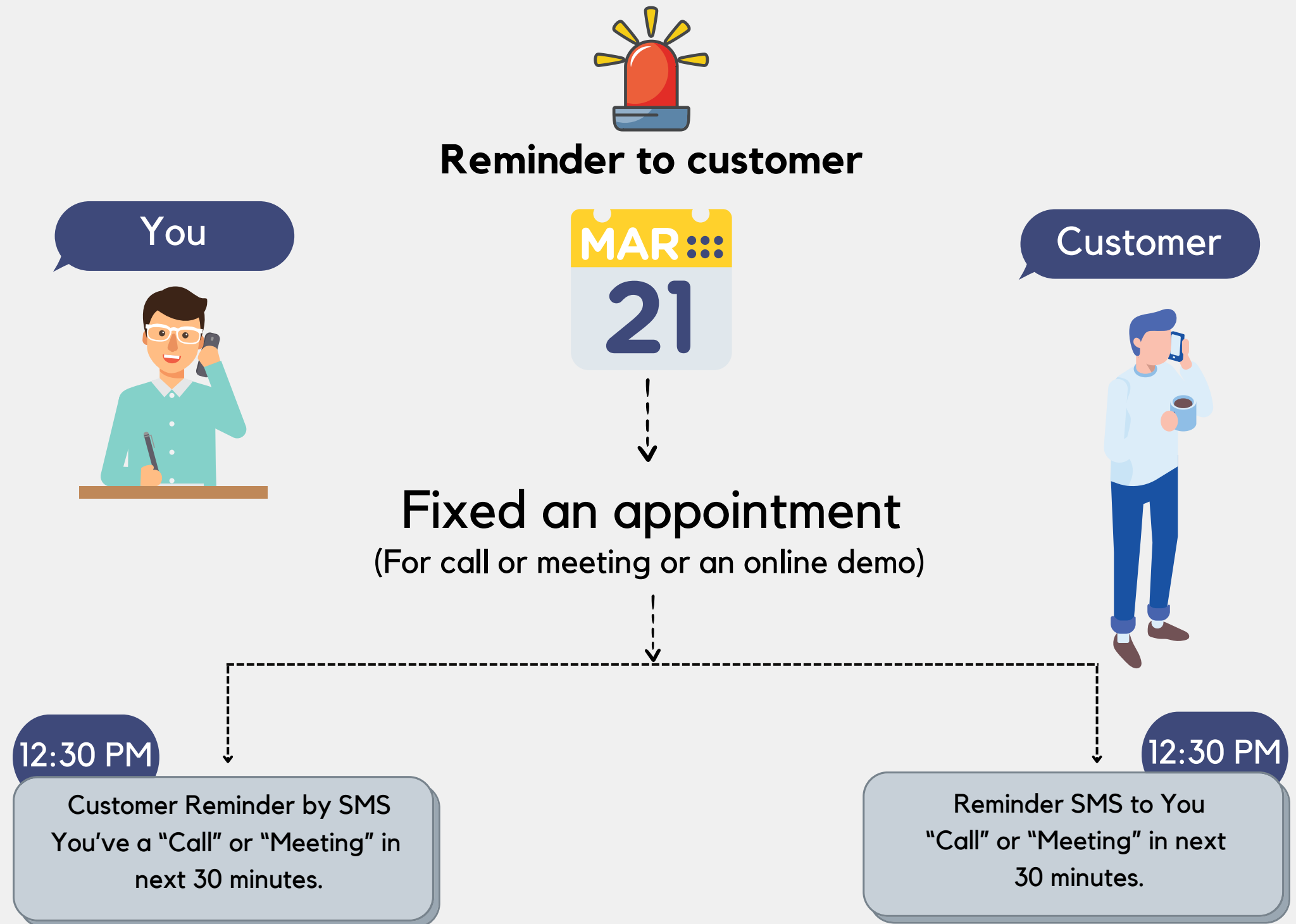
APPOINTMENT

AUTOMATION

Make your appointment automatic send predefined appointment alerts or reminders via WhatsApps, email, SMS or voice call. Save your time and generate more revenue and yes, everything automated, saving your time and cost as well.

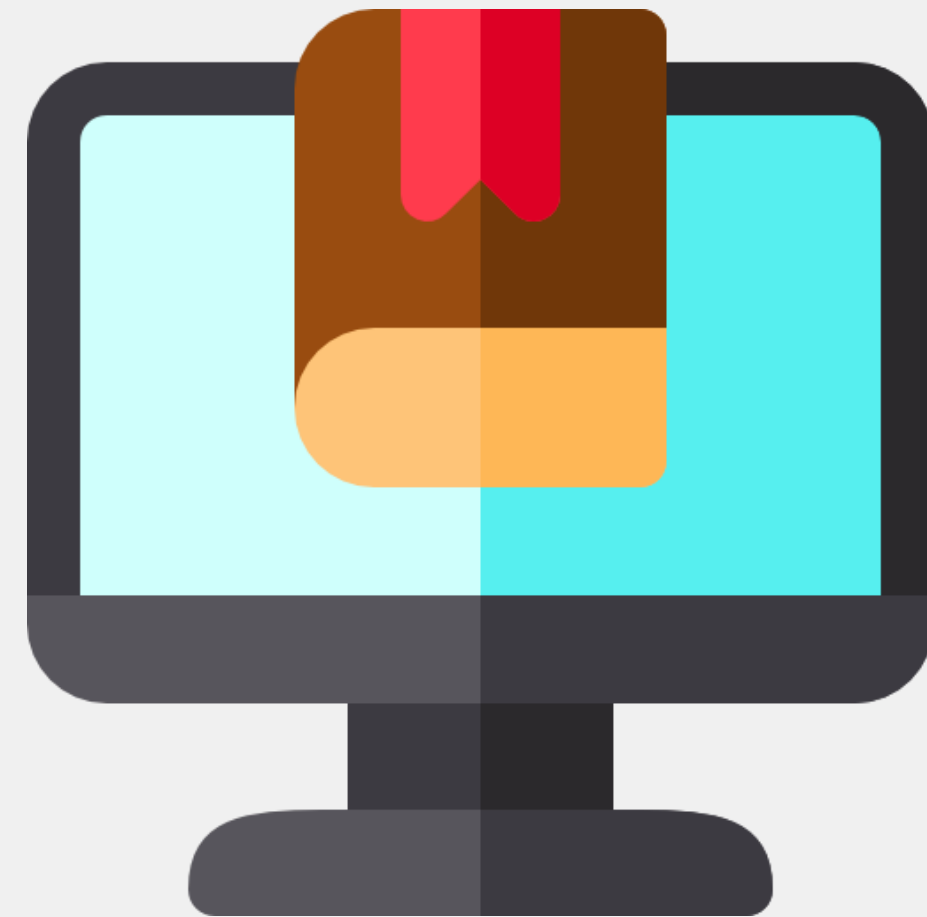
- Appointment alert
- Appointment reminder
- Appointment via WhatsApp, SMS, Email & Voice Call
- Single Dashboard
- Update appointment from dashboard

<https://www.autoresponderz.com>



PRODUCT CATALOGUES

Stop sending digital garbage to your customers on WhatsApp
Now enhance your customers' browsing experience & let your customers get better insights into your products with easy Buy options, thereby providing your brand a distinctive edge in the industry.



MANAGE BUSINESS LISTING

<https://www.autoresponderz.com>

Not able to manage leads received from various platforms? Integration of your leads from JustDial, IndiaMart, Tradeindia, Sulekha, 99Acers, Magic Bricks, Shiksha.com, Career360, Carwale, Cartrade, Google ads, social media (Facebook & Instagram) & any digital marketing platform. Our marketplace integration API's have proven their worth time and again.



INATANT LEAD ALERT



Facebook leads on your Mobile

Justdial, India Mart leads on your Mobile

Google ads leads on your Mobile

Trade India, Sulekha leads on your Mobile

Trade fair & Expo leads on your Mobile

Website contact form leads on your Mobile

<https://www.autoresponderz.com>

COMPETITION KILLERS

- Create follow-up sequences
- Send SMS with your brand name
- Send email with your registered email
- Instant delivery report
- Drag & Drop email template builder
- Multiple Campaign
- Send your own voice as with automation

<https://www.autoresponderz.com>



FOLLOW-UP & REMINDER AUTOMATION



Follow-up

Add and manage follow-up & don't loose single lead



Automate follow-up

Automate follow-up via WhatsApp, SMS, Voice & Email



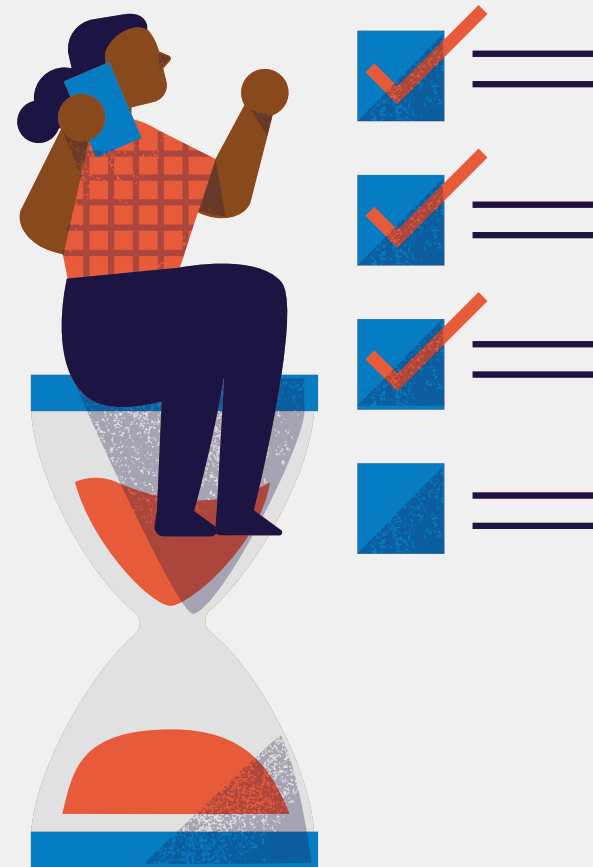
Reminder

Add and manage reminders

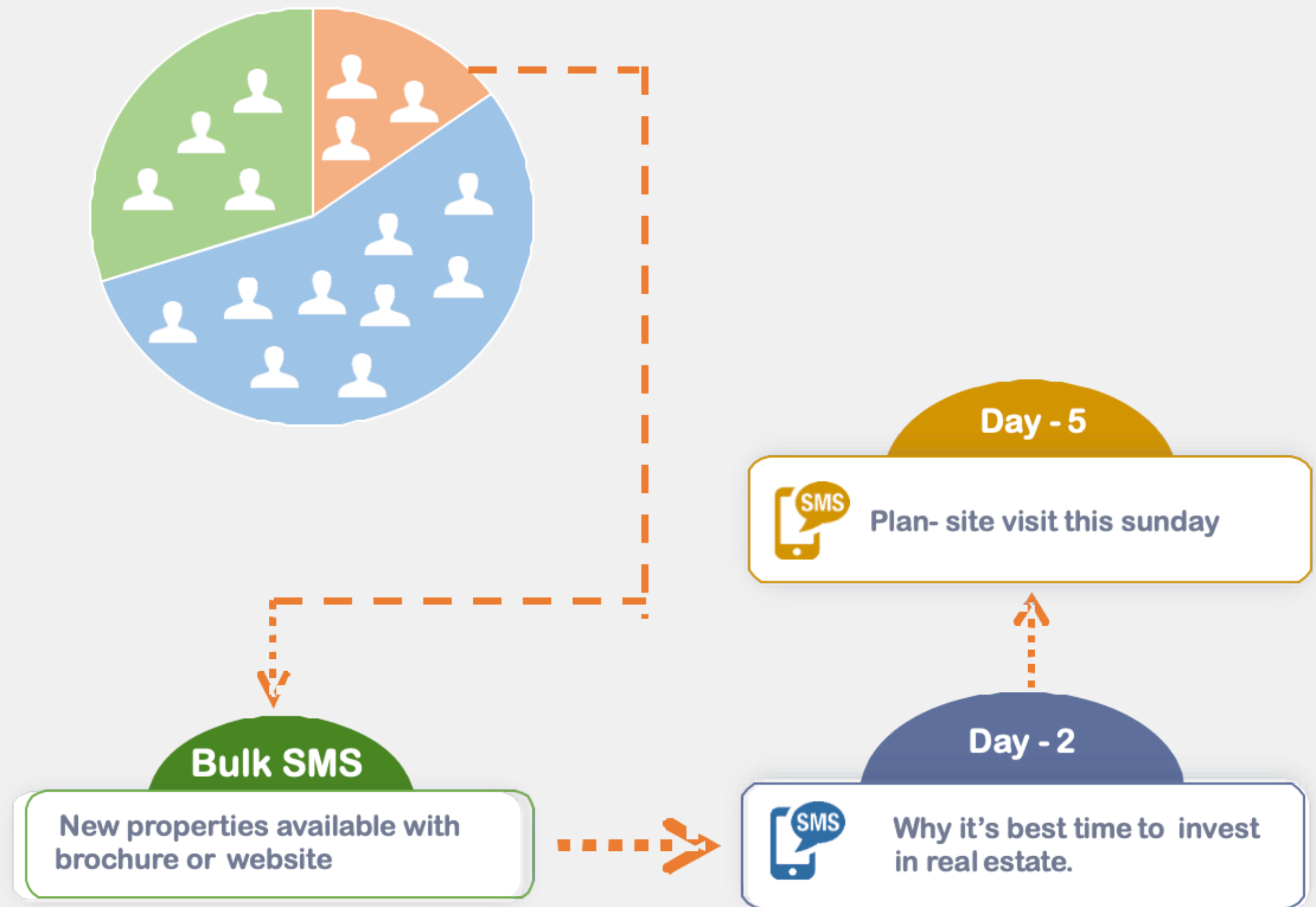


Reminder automation

Automate reminders via WhatsApp, SMS, Voice & Email to convert maximum lead



BROADCAST SEGMENT



AUTO RECURRING REMINDERS

Birthday

Birthday & Anniversary - System will automatically send customized birthday, anniversary sms / email.

Finance

Insurance Policy Reminders E.g-1 Annual policy premium reminders or about Tax Saving Investments on 1st Feb every year.

C.A.

Income Tax Return Reminders
Send SMS to "Customers" on 31st Mar & 30th Jun every year at 3:00 PM

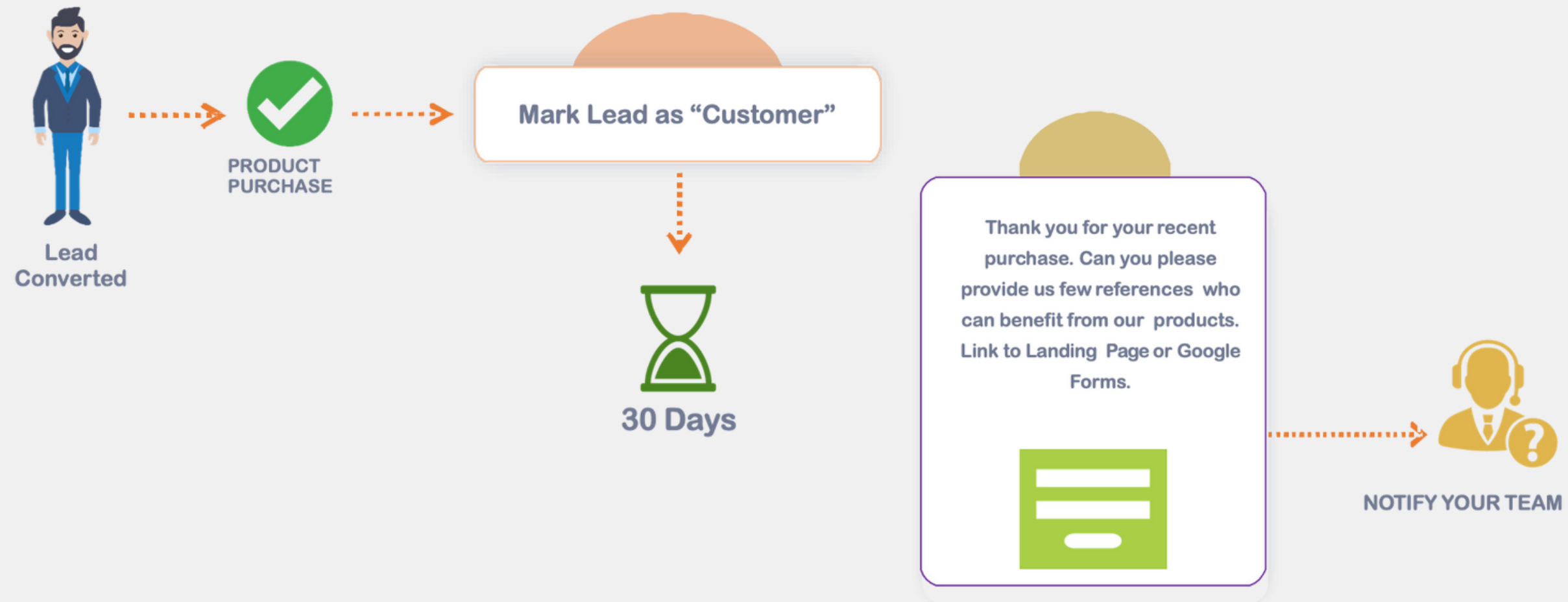
AMC

Annual Maintenance Contracts
Periodic Auto Reminders for Service, Maintenance & Renewals.

Travel

Seasonal Travel Packages
Send Tour Packages by SMS/ email on 1st Dec, every year.

AUTOMATED REFERRAL SYSTEM



Simplify Lead Conversion

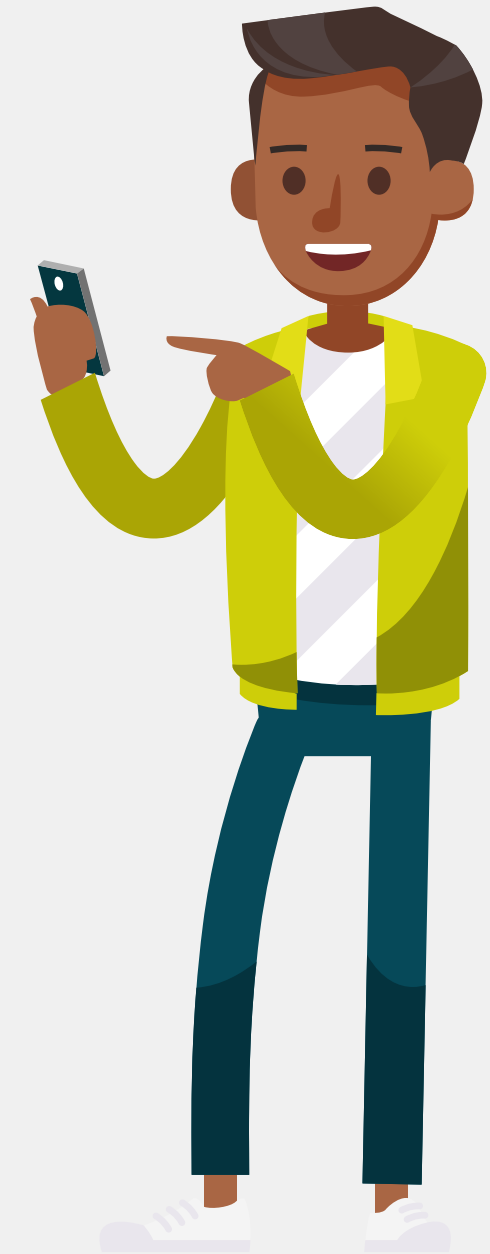
Optimize with
Yoursalesbooster

Convert more
LEADS

www.autoresponderz.com



I manage my **LEADS** with help of **AUTORESPONDERZ**
Sales automation software, **DO YOU?**



CLIENTS





THANK YOU



Cloud Wireless Technologies (I) Pvt Ltd

202 IInd Floor, Geet Vaikuntha, Opp. Hotel Awadh Palace,
Ayoydhya Bypass Road, Near Minal Gate No. 03 Bhopal

Email: sandeep.rajput@smsindiahub.in

Mobile: 9630093260 | Call Center 8305781001

Website: www.autoresponderz.com