



WELCOME TO YOUR SALES BOOSTER

We help you to boost your sales

<https://www.yoursalesbooster.com>

WHO WE ARE?

We are a technology enabled aggregator at Bhopal for providing Sales & Marketing Automation Solutions through our intelligent cloud based platform "Your Sales Booster".

- We are having a **DECADE** of experience.
- **1000+** Happy smiles of our customers
- We are available in **Bhopal, Delhi & Singapore**
- **4.8** Customer Satisfaction Index

10+
Years

1000+
Customers

3
Locations

4.8
Customer
Satisfaction
Index

WHAT WE DO?

<https://www.yoursalesbooster.com>

We help you to boost your sales using our proven strategy. We are performance marketers. We focus on sales & marketing automation, lead generation, conversion & tracking, client engagement, digital marketing automation and revenue boost.

We have modern techniques to automate and manage your business lead resulting in zero lead spills and enhanced business growth. Automate your leads from various sources and increase your business by 10x.

- Sales & Marketing Boost
- Digital Marketing Boost
- Lead Conversion & Tracking
- Communication Boost
- Revenue Boost



WHY WE?

Your Sales Booster helps sales and marketing professionals delight clients and scale sales across dozens of industries around the world.

CONNECT

Connect your various lead sources



CAPTURE

Capture leads from various sources



COMMUNICATE

Communicate via multiple Channels



CONVERT

Convert maximum leads





BUSINESS AUTOMATION ?

<https://www.yoursalesbooster.com>

MARKETING AUTOMATION

<https://www.yoursalesbooster.com>

Marketing is the backbone of any organization to sell their products and services. They spend huge money on marketing (Online & Offline). Wrong marketing campaigns or not tracking the ROI of Marketing can be a big loss of any organization.

Your Sales Booster has modern techniques to automate and manage your marketing resulting in zero lead spills and enhanced business growth.

- Online Marketing Automation
- Offline Marketing Automation



SALES AUTOMATION

<https://www.yoursalesbooster.com>

Sales automation uses software to eliminate repetitive, manual tasks and automates them to allow you and your sales team to focus more on closing sales and getting paid.

When combined with marketing automation, your sales automation software becomes an even more powerful tool that allows you to win more time back while growing your business.



DIGITAL MARKETING AUTOMATION

<https://www.yoursalesbooster.com>

Any brand who wants online promotion comes under Digital Marketing. Facebook and Google Ads are the primary lead generation sources.

On the other hand, websites and landing pages also play a vital role in digital marketing.

Connect your any Digital Marketing Campaign to measure the ROI and lead conversion.





HOW ?

<https://www.yoursalesbooster.com>

CONNECT LEAD SOURCES

Connect your various lead sources



01

Connect Facebook & Google Lead Ads

02

Connect Website & Landing Pages

03

Connect B2B Platforms (Indiamart, JD)

04

Connect Outdoor Marketing

05

Connect Print Media

06

Connect Print Media

07

Connect your Call Center

08

Connect your Marketing & Sales Team

09

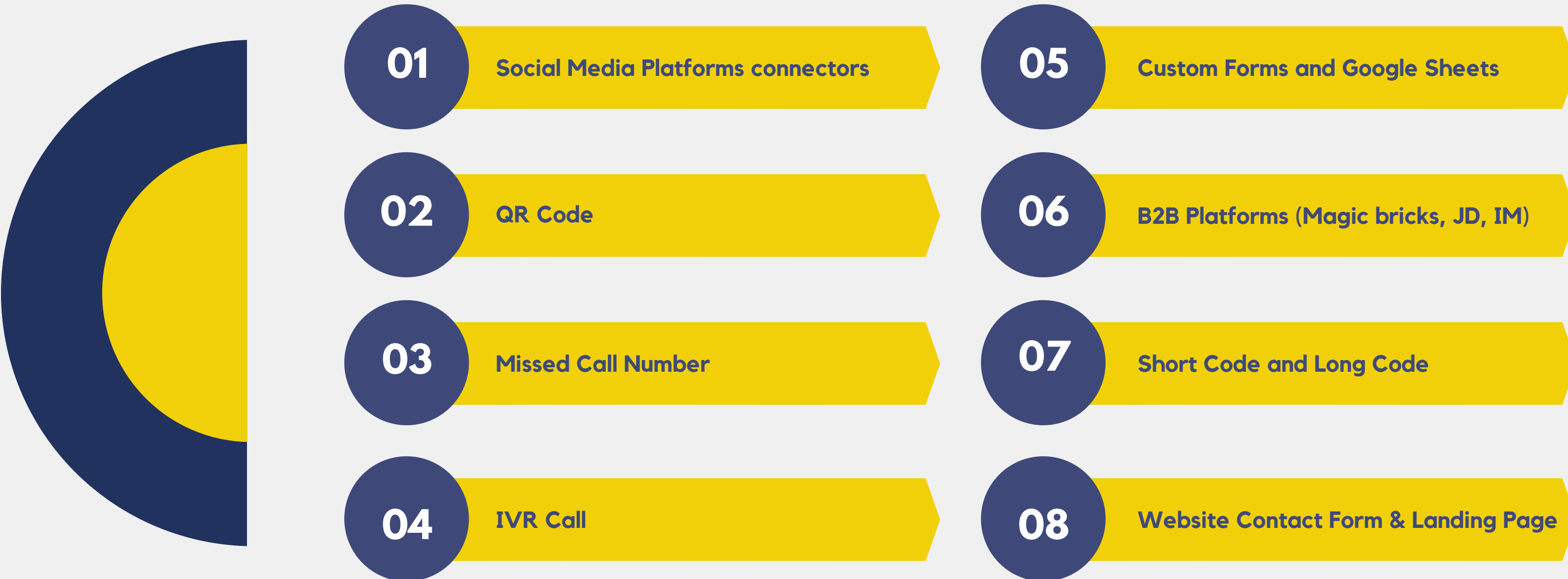
Trade Fair, Seminar, Expo

10

Connect Missed Call, IVR, Short Codes

CAPTURE LEADS VIA LEAD MAGNET

Various lead magnets to capture leads



COMMUNICATE

Engage your leads via various channel

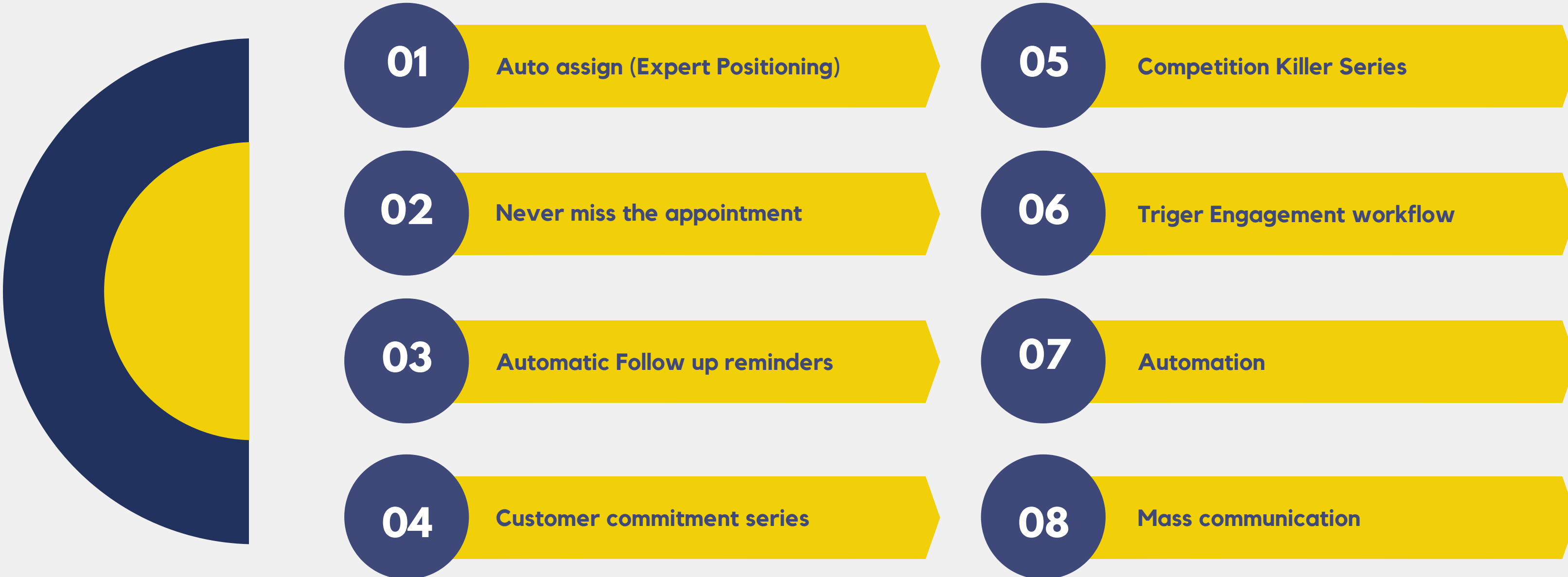


- 01** Whatsapp (Automation)
- 02** SMS (Automation)
- 03** Voice Call (Automation)
- 04** Email (Automation)



CONVERT LEADS

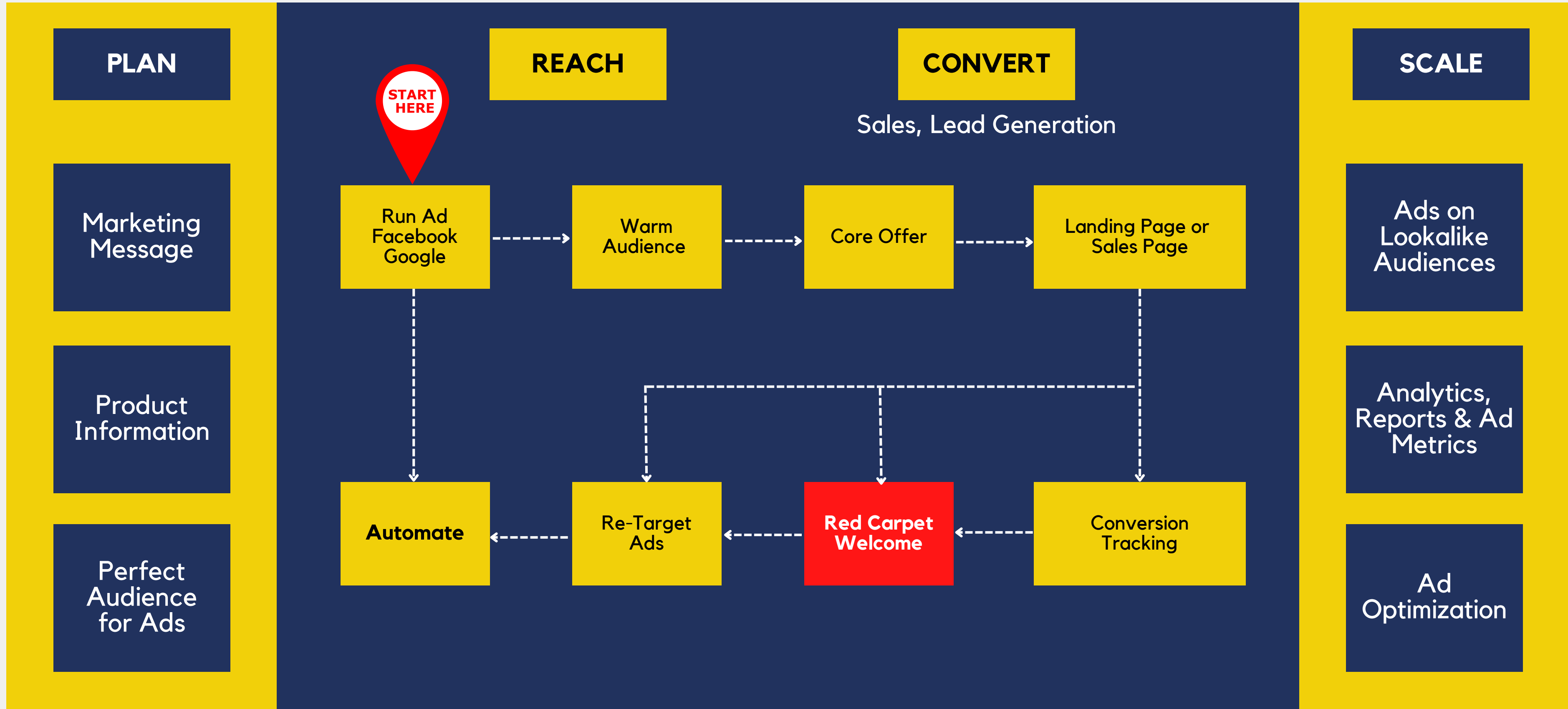
Engage leads for maximum conversions



PERFORMANCE MARKETING STRATEGY

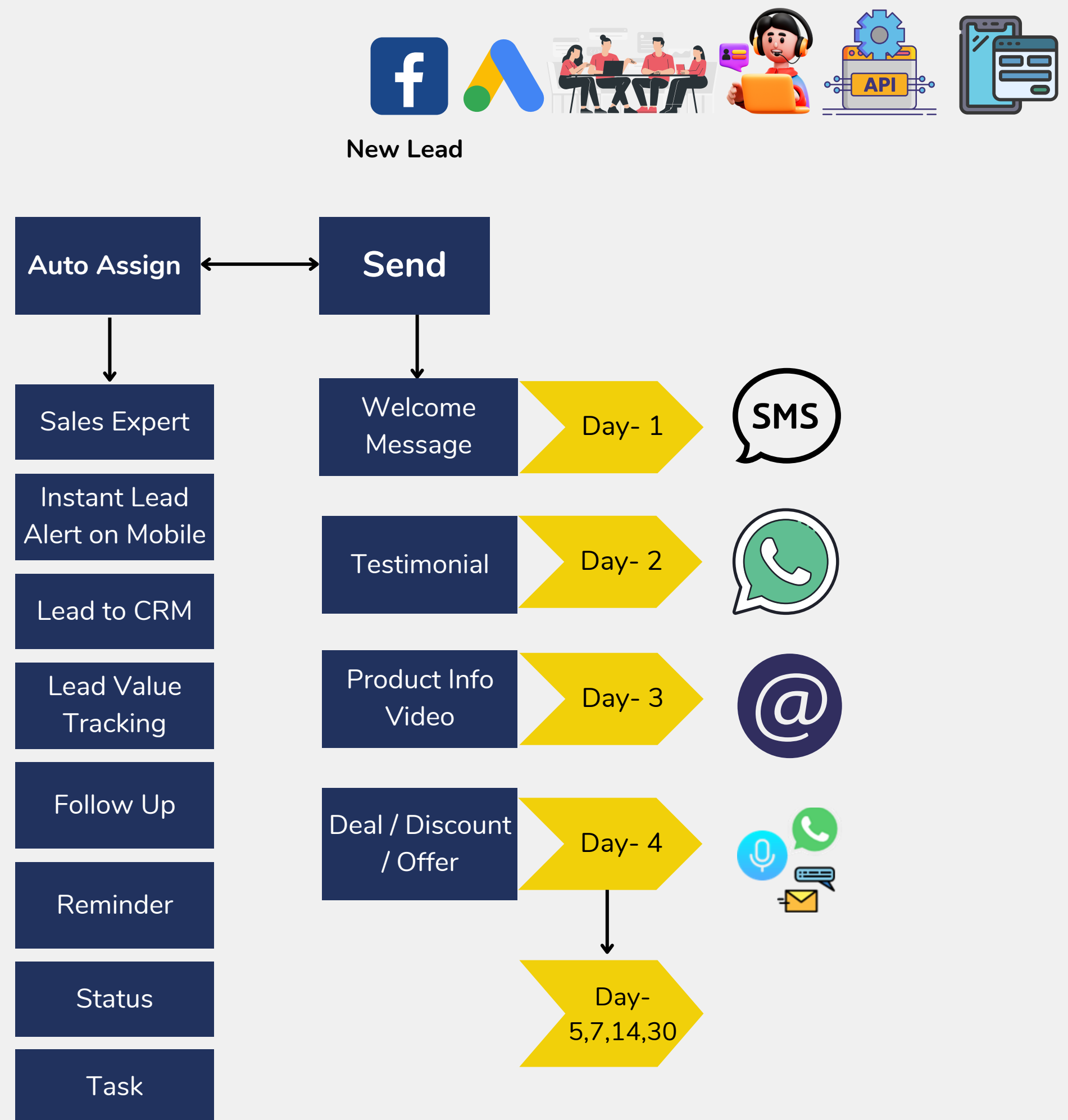
<https://www.yoursalesbooster.com>

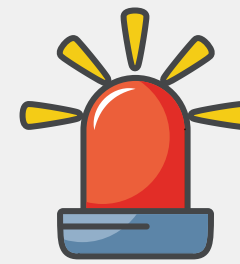
PERFORMANCE MARKETING WORKFLOW



WORKFLOW

<https://www.yoursalesbooster.com>





Reminder to customer

You



Customer



Fixed an appointment
(For call or meeting or an online demo)

12:30 PM

Customer Reminder by SMS
You've a "Call" or "Meeting" in
next 30 minutes.

12:30 PM

Reminder SMS to You
"Call" or "Meeting" in next
30 minutes.

Simplify Lead Conversion

Optimize with
Yoursalesbooster

Convert more
LEADS

www.yoursalesbooster.com



FEATURES

01

Sales Management

02

Lead Management (Lead Value Tracking)

03

Marketing

04

Workflow Builder (Automation)

05

Task Management

06

Follow-up & Reminder Management

07

Appointment Management

08

Funnel Builder (Landing Page)

09

Whatsapp, SMS, Email and Voice

10

Analytics & Report

BENEFITS

01

Track Each Lead Value

02

Track Lead Source Performance

03

Track Sales Team Performance

04

Improve lead conversion (10x)

05

Improve client engagement

06

Auto assign Lead (Expert Positioning)

07

Improve Task, Follow-ups & Reminders

08

Improve Messenger, Instagram & GBF conversion

09

Opportunities Management

10

Analytics & Report

and much more....



CLIENTS





THANK YOU

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