

GET THE **TRAINING** FROM **10 YEARS OLD DIGITAL MARKETING COMPANY**

TRAINING ON DIGITAL MARKETING

GET READY FOR **JOB** OR BECOME AN **ENTREPRENEUR**

Call
+(91) 910 999 2291

SCOPE OF **DIGITAL MARKETING** IN INDIA

- ★ Low Investment, High ROI
- ★ Simple to get your Identity
- ★ Higher Paid Profile
- ★ Massive JOB Opportunity
- ★ Revolution of Digital INDIA
- ★ Targeting Broad Audience



SMSINDIAHUB (A Unit of Cloud Wireless Technologies India Pvt. Ltd. Bhopal)

202, IInd Floor Geet Vaikunth,
Near Minal Gate No. 3, Ayodhya Bypass Road, Bhopal

WHY **SMSINDIAHUB**

- ★ 10 Year's in Digital Marketing
- ★ Google Certifications
- ★ Free WIFI
- ★ Hands on Project and Assignments for Practical Learning
- ★ Training Based on Live Projects
- ★ Research Based Internship
- ★ Comprehensive Training Modules
- ★ Best Marketing Strategies
- ★ Globally 61000+ Clients

<https://www.smsindiahub.in>

MODULES OFFERED

★ DIGITAL MARKETING OVERVIEW

★ WEBSITE PLANNING/CREATION

Purchase Domain and Server
Point Domain & Server
Installation of WordPress
Setup WP/Theme/Logo/Menu/Footer
Knowledge of Plugins
Nesting as per SEO

★ SEARCH ENGINE OPTIMIZATION

Overview of SEO
Types of SEO
What is Webmaster
Keyword Research
On-site/ On-page SEO
Off-site/ Off-page SEO
Technical SEO
Google Search Console Knowledge
Add Property
Establishing Authority

★ SEARCH ENGINE MARKETING

Pay-per-Click (SEM)
Keyword Research
Landing Page Creation
Setting up Campaign
Competitor Analysis
Ad Copywriting
Bid Management
Campaign Management
Understanding of Four C
Conversion Setting & Optimization
Reporting/Analytics

★ WEB ANALYTIC

Overview of Web Analytic
GA Code Installation
Goal Setting
Segmentation
Understanding of Dashboard
Event Tracking
Content Overview
Custom Reporting

★ SOCIAL MEDIA MARKETING

Understanding of SMM
Understanding Facebook Marketing
Setting Up Facebook Business Page
Twitter Marketing
YouTube Marketing
Channel Creation
LinkedIn Marketing
Instagram Marketing
Pinterest Marketing

★ AUTOMATION TOOLS

E-mail Automation
SMS Automation
Facebook Automation
JustDial/IndiaMart Automation
Lead Generation via MCA
Understanding of Smart SMS Tools

★ OUR DIGITAL MARKETING SERVICES

- ✓ Image Optimization (SEO)
- ✓ Marketing Automation
- ✓ Google Adsense Setup
- ✓ Understanding of E-commerce
- ✓ How to Sell Online
- ✓ Payment Gateway Setup
- ✓ E-mail Marketing
- ✓ Understanding of IVR
- ✓ Understanding of Toll-Free
- ✓ Understanding of Two-Factor Authentication
- ✓ Understanding of Short/Long Code
- ✓ Understanding of Voice Call Service
- ✓ Understanding of Reseller Business
- ✓ Understanding of My Voter Tool
- ✓ Facebook Ads Management for E-Commerce, Real Estate, Educational Institute, Start-Ups
- ✓ Knowledge of Affiliate Marketing
- ✓ Knowledge of Video Ads
- ✓ Knowledge Display Ads
- ✓ Knowledge of Content Marketing

JOIN US

WHO CAN JOIN THIS TRAINING

MBA

MCA

BE

B.TECH

M.TECH

BCA

BSC

BBA

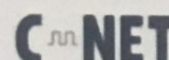
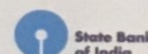
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JOB SEEKERS
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+(91) 910 999 2291

OUR CLIENT'S



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